

**Virginia Library Association
VLA Council
Twin Hickory Branch Library
Glen Allen, VA
Friday, June 8, 2018**

Attendees:

Executive Committee – Cori Biddle, Todd Elliott, Jennifer Resor-Whicker, Jessica Scalph, Lisa Varga, Keith Weimer, Adrian Whicker

VLA Council – Dorinne Banks, Lisa Becksford, Cindy Church, Teresa Doherty, Barbara Ferrara, Gregg Grunow, Stephanie Hardy, Michael Hibben, Terry Long, Rebecca Lowe, Tina McPherson, Lisa Nickel, Jeanne Scott, Tom Shepley

Guests – Phil Abraham (Legislative Liaison), Shaunna Hunter (VLA Vice-President/President-Elect Candidate), Kayla Payne (VLA Secretary Candidate)

Absent:

Executive Committee – Samantha Thompson

VLA Council – Susan Catlett, Maryska Connolly-Brown, Toni Cox, Melissa Davis, Bill Edwards-Bodmer, Nathan Flinchum, Janice Hummel, Karen Nelson, Virginia Pannabecker, Jessica Robertson, Clint Rudy, Liz Steyer, Erica Testani, Hayley Thompkins

Call to Order & Introductions

Todd Elliott called the meeting to order at 9:59 am. Everyone introduced themselves. Lisa Varga discussed the Acronym Fine Jar (AFJ), and how it will be used this year. If you use an acronym and do not define it you will be required to tithe to the AFJ. Once the acronym has been used and defined at a meeting, it does not need to be defined again. At the end of the year the proceeds collected will be used to fund a [food] treat for Council at the September meeting.

Secretary's Report

Jennifer Resor-Whicker emailed the minutes of the Council meeting held in April prior to this meeting. The April minutes may be viewed here:

<http://www.vla.org/assets/VLACouncilApr18.pdf>

Keith Weimer moved the minutes be approved. Jessica Scalph seconded, and the motion carried. Jennifer passed around a roster for attendance.

Treasurer's Report

Cori Biddle gave the treasurer's report. The Treasurer's Report can be seen here:

<http://www.vla.org/assets/2018%20June%20Statement%20of%20Activities.pdf>

The report for June is available on the website. Overall the accounts are in good shape. Our expenses are less than our income, which is always good!

The membership revenues from the Institutional, individual, and organizational membership are still below what was budgeted for the year

JobLine revenue is on track for the year with \$6,800

The budget reflects the final numbers for the events we had in April/May. Looking at the total expenses/revenue for the programs each was able to make a small profit.

- VLACRL Spring program (under programs) made a profit of \$144
- VALLA made a profit of \$1670
- TILC \$447
- VLAPAF of \$899

The investment numbers are the ones from the end of April, as we have not received the May report yet. They are still on a bit of a downswing, but not too concerning.

Executive Director's Report

Lisa gave the Executive Director's Report. The report can be seen here:

<http://www.vla.org/assets/Executive%20Directors%20Report%20June%202018.pdf>

Three types of VLA Membership:

Individual Membership

- 2018 memberships paid so far: 770. 346 are in "lapsed" status.
- 2017 Membership: 1003
- 2016 Membership 950 Members
- 2015 Membership 900 Members
- 2014 was 806
- 2013 was 882 members
- 2012 was 881 members

Four Spring events complete: VLACRL Spring Program, The Innovative Library Classroom, VLA Professional Associates Conference and Virginia Library Leadership Academy.

Joint Conference of Librarians of Color Travel Grants: 2 winners selected from a pool of 14 applicants. Thank you to the committee: Todd Elliott (VLA President) Julius Jefferson (Library of Congress) and Eva Poole (Virginia Beach Public Library Director) and Rose Dawson (Director, Alexandria Library) for their service to VLA. All applicants have received notice. Lisa is working with all applicants to start a new Committee/Forum for VLA that meets the needs of Librarians of Color.

VLA logo updated as well as VLA website. Logo Committee is in process.

American Libraries Online article published May 4. Co-authored with Kelly Miller, Coordinator of Library Services for Virginia Beach City Public Schools and Past President of the Virginia Association of School Librarians: Finding Advocacy Allies: Library associations in Virginia team up to fight bad bills <https://americanlibrariesmagazine.org/2018/05/04/finding-advocacyallies/>

National Library Legislative Day: more than 30 Virginians participated; we met with staff from both Senators Kaine and Warner and many congressional staff. Special thanks to Renee DiPilato

for making everything happen. VLA spent \$3,911 reimbursing attendees for going to DC. Special thanks also to the Library of Virginia for creating the Library Services and Technology Act Infographic that we distributed to VA legislators. The info graphic may be viewed here: <https://www.vla.org/assets/infoLSTA%201.pdf> Meeting with Dave Brat went especially well; he came out and met our group and took a photo. Chuck Wray of BCWH Architects joined us. Chuck has been building libraries for about 10 years. He started talking in the meetings about how when you build a library property values increase in a certain radius. He spoke about how he had seen small businesses start out of libraries. These statements coming from him seemed to resonate more with the staff we met with. Eva Poole and Lisa Varga will meet with Scott Taylor's people in Virginia Beach next week to talk about how libraries aid Workforce Development. We borrowed an idea from the Indiana Library Federation where we used purple file folders that said LIBRARIES on the tab. Inside the folder was the infographic, 2 sheets of information from ALA, and Lisa's business card taped in it. Each person they visited got one.

ALA Policy Corps: Lisa stayed an extra day in Washington for more training with the Policy Corps. This focused on improve and media training, and then discussion of our next steps.

ALA Annual Conference: Lisa is helping at Chapter Leader's Forum; attending the State Ecosystem Initiative, will talk about Policy Corps at Chapter Relations Committee. Presenting with the Washington Office on Saturday. Volunteering with Resume Review Service, attending International Council of Library Association Executives meetings and presenting on Policy Corps there as well.

Todd stated that Lisa is doing a fantastic job as Executive Director. The Council applauded in agreement.

Executive Committee

Todd gave the Executive Committee Report. Todd discussed the monthly newsletter. He asked if there is anything that Council would like to see in the monthly newsletters. Email anything you would like to see in the newsletter to Todd or Lisa Varga.

We discussed the VLA Code of Conduct. Dorinne Banks, chair of VLACRL, made the recommendation for the VLA Code of Conduct. The Executive Committee made edits to it and returned it to Dorinne for her feedback. Dorinne's only recommendation was to remove the acknowledgements at the end of the statement. The wording may be viewed below under Other Business.

We also discussed the ALA Councilor position. The position is a member of Executive Committee, but it is a non-voting member. We are not sure why this position was made a non-voting member of Executive Committee. This is an elected position. We would like to make this position a voting member. Barbara Ferrara made a motion to make the ALA Councilor a voting member of Executive Committee. Seconded by Gregg Grunow. Motion carried.

Teresa Doherty raised the question of who are considered voting members on the VLA Council. She was filling in for the chair of the Intellectual Freedom Committee and wondered if she could vote. Keith indicated that voting is not explicitly mentioned in any one position except for the

ALA Councilor. There may need to be a change to the By-Laws saying who can vote and who can bring motions at Council. During this discussion it was discovered that the ALA Councilor is not listed as a member of the Executive Committee in the manual. Jessica Scalph was ALA Councilor when the position was added to the Executive Committee. She remembers that it was voted on and passed by VLA Council. This happened when Matt Todd was president. For some reason it was not changed in the manual. Jennifer will find when ALA Councilor was made a member of Executive Committee.

Todd reported on the VLA Disaster Relief Fund. He reached out to Lisa O'Donnell from the Florida Library Association. The Texas Library Association has a very clear path for their disaster relief funding. He is currently putting together all the information he has gathered thus far.

Legislative Update

Phil Abraham reported. He thanked Council for allowing him to serve VLA. This year we had to find a new House champion. There was also lots of turnover on the House Appropriations Committee. There were 5 new committee chairs, including the chair over the Library of Virginia. Delegate Nick Rush of Christiansburg (chairman of the Higher Education Subcommittee) agreed to put in our budget amendment for a \$2.5 million increase in state aid. Delegate Mark Sickles from Fairfax County the ranking Democrat on that subcommittee also agree to put in the amendment. Senator Tommy Norment of Williamsburg put that same amendment in on the Senate side. The Senate agreed to increase state aid by \$250,000 in the first year, \$500,000 in the second year. The House included no new money for state aid. They kept in there \$500,000 a year for a capital project that the Eastern Shore Library. When the budget was passed it included the state aid proposed by the Senate and the money for the Eastern Shore Library. We really did well this legislative year. We worked on two bills this session. Phil was very pleased with the way everything went during this legislative session.

Todd thanked Phil for all his hard work on behalf of VLA and the Council echoed that thanks with applause.

VLA Professional Associates Conference

Jeanne Scott reported on the VLAPAF Conference. The VLA PAF 2018 Conference "Other duties as assigned", was held at the Marriott at City Center in Newport News on Monday, May 21. The final count of registered attendees was 178, up from last year's total of 158, an increase of about 13.

Each attendee received an email evaluation form. We got 90 responses, about half of our attendees. This was somewhat disappointing, but we did receive some great feedback, suggestions for our next conference and a lot of interest in becoming more involved by joining the VLA PAF Board.

The overall results from the survey revealed that attendees liked the venue – easy to get to, nice facilities, decent food, really good air conditioning and free parking. Our keynote speaker, Mauricio Velasquez, spoke on "Toxic employees – Toxic workplaces." He was well received

and the topic hit home for many of our attendees. Tips on how to deal with toxic employees and other folks you encounter who fit this description were welcomed.

One disappointment for our attendees were some last minute cancellations by a few presenters. The topics of the many remaining sessions were very diverse, geared to everything from Academic Libraries to Youth Service. Areas that were addressed covered career development, how to assist users in recognizing fake news, and learning “How can I not help you?” (our most popular session). There was also a round of lightning talks that touched on many different topics, which was also very well received. We hope to be able to offer more sessions of this nature at our next conference.

The board was concerned about the lack of networking opportunities, but most of the attendees were able to make new connections throughout the day. At lunchtime, the tables were labeled with various topics in order to help with networking. This was somewhat successful, but there is still work to be done. We feel the need to promote networking to our fellow professional associates so they understand the value of it – why it is so important, and how to do it successfully. We work on offering a session specifically on networking at our next conference.

The VLA PAF Board is looking forward to our next conference. One of our goals will be to secure a more central location for the next forum. We feel that a more central location will enable those in the farther reaches of the state to attend more easily, as the number of attendees from the western part of the state has declined considerably over the last few years. Keeping the conference focused on professional development, how associates can be better at what they do and how they can work to advance themselves in their chosen careers is a must.

They have been discussing having the conference every other year for two days. The VLAPAF conference would be in odd years while the VA Library Leadership Academy (VALLA) would be in even years. They also want to be more intentional in the programming they are offering. Lisa Varga discussed spending 2019 and 2020 doing half-year focus groups and regional meetings to figure out what people want out of a conference. The VLAPAF conference would then return in 2021. Lisa also invited Jeanne to join the 2019 VLA Annual Conference committee to see how they plan and facilitate that conference.

Adrian asked if VLAPAF has a co-chair yet. Jeanne reported that they have not met since the conference to discuss that. Adrian also asked Jeanne to email him her contact information so that he can update it on the website.

VLA Annual Conference

Lisa Varga reported on the VLA Annual Conference. The conference is September 26-28, 2018 at the Colonial Williamsburg Lodge. They are hoping to open registration in the next week or so. However, they are not sure if this will happen or not because their designer is currently on vacation.

There will be no early bird registration this year. There will be advanced and late registration only. Having only two types of registration will make things easier.

There will be fewer subject headings this year. VLACRL will have special indication since the proposals are peer-reviewed. In the conference program there will be a letter from Clint explaining some of these changes. They are adding different learning styles and types of sessions (i.e. workshops).

There will be an introvert lounge and an extrovert lounge. This idea came from Teresa Doherty.

The social will be 1980s themed. There will be trivia from Urban Librarians Unite at the social.

They are working on changing the Friday lunch option. They are planning bingo and some educational programming. They are hoping to get it paid in part by the vendors. Still have to see if the vendors will agree to this.

They have some creative sponsorship opportunities. One is an option to name the WiFi.

The exhibit hall is smaller this year. It holds 65 booths compared to the 83 we had last year. registration opened for vendors a few months ago. There are currently only 4 spaces left.

2019 VLA Election – Candidate Statements

Keith Weimer announced that Elizabeth Dart has withdrawn her candidacy for secretary. Shaunna Hunter and Jennifer Resor-Whicker gave their candidate statements for VLA Vice-President/President-Elect. Kayla Payne gave her VLA Secretary candidate statement. Adrienne Davis gave her VLA Secretary candidate statement via video.

Unit Reports

ALA Councilor's Report

No report

Association of College Research Libraries (VLACRL) Forum (report submitted by Dorinne Banks)

VLACRL offers two, free professional development programs each summer. This year's Summer Programs will be on the topic of "Library & Campus Partnerships for Student Success". Hosting libraries will be [Virginia Wesleyan University](#) and [University of Virginia](#). Dates and more details will be announced soon.

We will have one officer opening (co-chair), to be filled in Sept. 2018. Elections will be held electronically prior to the VLA conference. Co-chair is a 3-year commitment, rotating from co-chair, to chair, to past chair. If you (or someone you know) are interested in learning more about what is involved, contact one of our current officers.

Our dinner meet-up at the 2018 VLA Conference will be held at 6:30 on Thursday, Sept. 27th. We are in the process of selecting a venue. Sign-ups will be available closer to the time of the conference.

Jennifer Resor-Whicker reported on this year's The Innovative Library Classroom conference. There were 100 attendees from 11 states. TILC 2019 will be at William & Mary.

Awards and Recognition Committee

Tina McPherson reported. There was a small number of nominations this year. The committee is going to discuss how to get a higher turnout for the next award season. Discussion ensued about how to get more nominations. It was suggested that VLACRL work with the Awards and Recognition Committee to promote the Academic Innovator Award. It might be a good idea for certain forums/committees to advertise certain awards. Tina said that she would work on ideas on how to get more nominations to present to the Council in September.

Collection and Technical Services Forum (CaTS) (report submitted by Liz Steyer)

Collections and Technical Services (CaTS) had another successful Collection Management Forum in May at the Varina Library. Thanks to everyone who attended!

We are exploring options for a virtual meeting, discussion and/or webinar for the summer and are also looking forward to the VLA Conference.

We encourage all VLA members to sign up for the CaTS e-list on VLA.org so that users can get up to date news about what's happening. It's also a great place to post questions about Tech Services, technology, cataloging, collections and more!

Continuing Education Committee (report submitted by Barbara Ferrara)

Barbara Ferrara reported. The Continuing Education Committee (CEC) did not meet this quarter, however two subcommittees have been formed: one to work with the Continuing Education Consultant at the Library of Virginia's Networking and Development Division to create a survey of professional development interests of librarians in Virginia. The other committee is charged with updating the CEC's part of the VLA website and to make a recommendation about the wiki and files related to VALLA and the defunct Leadership Development Forum.

The survey group has its first phone meeting scheduled June 18th. The website group met with our website committee liaison Natalie Hutchinson on April 19th. As a result, the Continuing Education Resources page and link have been removed and the Library of Virginia's Continuing Education page is now linked to the CEC page. Language has been added to clarify that the Leadership Development Forum has been merged with CEC and the VALLA page can be accessed from the CEC page. Clint and I are working to move the VALLA files from all the academies since 2010 to a Basecamp page and to set up a section for future incoming coordinators about the various steps and decisions that go into having an Academy.

VALLA was very successful. Clint did a great job and thought about everything and everyone. As we saw in the Treasurer's report, there was a profit. 27 people attended and surveys were sent out a few weeks after it was over. The feedback (about a 60% response rate) was overwhelmingly positive, with especially strong appreciation for Maureen's presentations and knowledge. Some did suggest making it two days and there were a couple of comments about thinking maybe a project should have followed. Those will help in the planning for the 2020 cohort. VLA put out a press release about it and I know Richmond Times Dispatch picked it up because Chesterfield attendees and their photos were published.

CEC is interested in facilitating a presentation academy for next Spring. Nathan Flinchum was one of the organizers the last two times they were held and they were well-received. We think the CEC is an appropriate group to do this because of our charge. Going forward, perhaps this is something that can be held on alternating years with VALLA. The previous format was about a ½ day in-person, then a couple of follow-up webinars and we would discuss updating it, but nothing that would be overnight. If preferred, we might also consider creating a presentation that we can take on the road to present (for a fee) at individual libraries.

Diversity and Inclusion Forum (report submitted by Maryska Connelly-Brown)

The 2017 VLA Graphic Novel Diversity Award winners have been selected and will be awarded at the annual conference in September. All ten judges for the 2018 Graphic Novel Diversity Award have been selected and assigned to either the youth or adult categories. A training packet will go out next week to the judges. Currently, letters are being sent to publishers inviting them to submit eligible graphic novels. We have yet to receive any submissions for 2018.

Intellectual Freedom Committee

Teresa Doherty reported. The IFC had a panel at the VLAPAF conference about patron challenges and banned book questions. Teresa also hosted the lightning talks at the VLAPAF conference. The IFC has a session coming up at the VLA Annual Conference call I Spy Intellectual Freedom Issues at Your Library. It will focus on library facilities and online spaces.

Jefferson Cup Committee

No report

Library of VA

Cindy Church reported. Cindy discussed a new exhibition at the Library of VA called “Sons of Freedom.” She passed out postcards advertising this. There is also an online component to this exhibition. The Library of VA is moving ahead with their booth at the State Fair thanks to VLA’s support. The State Fair begins on September 28. They are looking for volunteers to staff the booth.

Local History, Genealogy & Oral History Forum (report submitted by Stephanie Hardy)

Stephanie Hardy reported. The Archivists and Washington and Lee University, Virginia Military Institute, and Southern Virginia University are planning a “Preserve your Family History” event to be held later this summer. This will be done in conjunction with the Paxton House, a local history site.

We are seeking members that are interested in leadership positions within the Forum. Spread the word!

New Members Roundtable (report submitted by Lisa Becksford)

Lisa Becksford reported. Our mentoring program is going strong and will continue until October. We have two events planned for the conference – the pub crawl, and a panel discussion featuring middle managers or those who are newer to management. We are still looking for additional panelists. Also, we're hoping to run a meet a member feature leading up to the conference.

Scholarship Committee (report submitted by Michael Hibben)

Michael Hibben reported. The Scholarship Committee completed the selection process for the winners of the 2018 Scholarships. This year's winners include Melinda Manuel from the Roanoke County Public Library, who won the VLAPF Clara Stanley Scholarship. Chelsea Seddon (from the Roanoke City Public Library System) and Bonnie Shaw (from Earl Gregg Swem Library at the College of William & Mary) won the VLA Scholarships. The committee congratulates our 2018 winners!

The Scholarship Committee is also about to begin work on making recommendations on some changes to the eligibility for the scholarships and clarifying language on the website and application to make it clearer who is eligible to apply. We will submit those recommendations for changes to Executive council within the next month for review and possible approval.

We've also reached out the Website Content Committee to help us create a scholarship raffle basket idea generator that we could embed somewhere on the VLA website.

Teresa Doherty recommended removing gender from the application if it is there. She also suggested including Mx as a prefix along with Ms., Mr., Dr., etc. She also suggested including a space for pronouns. Michael did not recall any gender questions being on the application, but he said he would look into it.

Virginia Association of Law Libraries (VALL)

Terry Long reported. Terry thanked Lisa Varga for her helping VALL to Gmail list-serv. VLA used the Gmail list-serv feature at one time. Terry also reminded everyone that VALL has resources for intellectual freedom concerns.

Virginia Libraries Journal (report submitted by Ginny Pannabecker via email on June 27, 2018)

Current Editorial Board

Editor in Chief:

Virginia Pannabecker – 3-year term (from November 2015)

Editors:

Paige Flanagan – new 3-year term (from November 2017)

Renee DiPilato – 3-year term (from November 2015)

Sue LaParo – new 3-year term (from November 2017)

Luke Vilelle – 3-year term (from November 2015)

[vacant position]

[vacant position]

Current Journal Status:

- Finalizing Volume 62 (2017/18) is in process. In publication using an article by article method for HTML publication, which will be followed by a PDF compilation for the volume.
 - Labels have been added to each article describing the type of article and a Peer Reviewed label has been added to article types that include peer review (best practice, research)

- For Volume 63, we have: 2 articles – we have moved the 2 articles, one best practice and one research to this volume. The best practice article is being finalized with captions for the images. We also have 1 new submission so far – a case study that is now in the revision process. We have received a query about 1 research article, and we have approved 1 themed column that will explore and report on civic engagement work in libraries in Virginia.
 - The first article, a research article, will be published next week, July 3rd.

Outreach

- 2018 VLAPAF Conference – Sue LaParo and Paige Flanagan presented “Virginia Libraries Journal 101 – Getting Published” 10:15am-11:00am at the VLAPAF in May. They introduced participants to the types of articles accepted by Virginia Libraries, Creative Commons licensing, and the new publishing model. Additionally, they did an exercise with participants in order to spark creativity and establish a rough outline for a possible article submission. The 15-20 participants appeared to benefit from the session.
- A call was sent out to the VLA list for new submissions
- Planned for Fall: Potential Author Webinars – Intro to journal, submission, review, and publication process; Peer Reviewer Training Webinars – Intro to journal; focused training on peer review guidelines with examples of text excerpts modeled on (but not actually) submissions
- Indexing – Investigating additional indexing options (ERIC)

Progress on Annual Goals:

- Updated our VLA Website page with call for new articles
- Call for Editorial Board members is ready to send out the week of July 9th

Annual Goals:

- Call for additional Editorial Board members
 - Proposal to VLA Council
 - Call to all in VLA
- Update our VLA Website page
 - Paige Flanagan is our new website committee liaison
- Complete volume 62 with individual item PDFs and a compiled PDF with a few formatting changes that will add a citation, DOI, CC license, review level label (editorial/peer review), and abstract to the front page of each item.
- Complete a change to a new journal site system – still based on OJS but with better graphical and workflow support
 - Working with Robert Browder at Virginia Tech Libraries to move forward
- Editorial and Peer Review
 - Guidelines Updates and Publication – After using these for volume 62, will review and revise these to improve their usefulness
 - Training for Peer Reviewers – via WebEx
- Advertising – work with Lisa to consider options for advertising in the future
- Set up Usage/Citation reports for Authors
- Update Journal History information

VLA Liaison to VAASL Board of Directors (report submitted by Susan Catlett)

2018 Annual Conference

2018 conference theme: Gearing up for the future

Conference website: <https://vaasl.org/events-calendar/annual-conference/>

Thursday General Session: Leslie Preddy

Friday General Session: Alan Gratz

Friday Awards Banquet: April Henry

Saturday Breakfast: Victoria Jamieson

VAASL 2018 Annual CONFERENCE EVENTS

Exhibit Hall Grand Opening, *Thursday: Nov. 29 2018* A ribbon cutting kicks off the day with a festive spirit. During this event, door prizes will be awarded to lucky attendees and continental breakfast will be served in the Exhibit Hall.

President's Reception, *Thursday: Nov. 29, 2018* Join us in the Exhibit Hall for this complimentary reception to celebrate our exhibitors and participants. By signing up for this reception you will receive a ticket for one complimentary drink at the bar.

Folklore & Ghost Tour of Williamsburg, *Thursday: Nov. 29, 2018* Journey by candlelight through the streets of Colonial Williamsburg. Participants will hear some folklore, stories of the past, and maybe even a ghost! The guided tour will last forty-five minutes to one hour and guides will escort the group back to the Williamsburg Lodge upon its conclusion.

Friday Night Awards Banquet with April Henry *Nov.30, 2018* VAASL is excited to welcome the bestselling author April Henry as our guest speaker at the Friday night awards banquet. April Henry is a best-selling award-winning author of over 21 thrillers including **Girl Stolen** and **Body in the Woods**. Join us as we celebrate the LOY from each of our regions and recognize our Virginia Librarian of the Year.

Dec. 1, 2018* Leslie Preddy will moderate the Author Panel with Victoria Jamieson, Kathryn Otoshi and Ronnie Sidney at our Saturday Authors' Breakfast. Victoria Jamieson is the author and illustrator of **Roller Girl**, **Pest in Show** and **Olympig**. She will be joined by Kathryn Otoshi, a multi-award winning author, illustrator and speaker, best known for her character-building number/color book series: **Zero**, **One** and **Two**. Ronnie Sidney is a Virginia native and the author of **Nelson Beats the Odds**, **Tameka's New Dress** and **Rest in Peace RaShawn**. Each of these authors has a unique perspective with a common theme of empowerment and resilience. Plan to attend and enjoy the fabulous food and conversations. A book signing will follow the breakfast.

The conference committee is currently accepting concurrent session proposals until July 1. Conference registration opens in less than 2 weeks with an increase of \$10.00.

Executive Director (Margaret Baker)

2018 Spring Regional Conferences were held with the general theme of "Libraries for the People."



<i>Region</i>	<i>Date</i>
Shenandoah	3/6/18
James	3/29/18
Rappahannock	3/24/18
Clinch	3/19/18
Roanoke	3/20/18
York	3/23/18
Potomac	3/17/18

Spring Regionals were a wonderful experience. The online registration process went smoothly. We had two rescheduled conferences (Rappahannock and James), but the attendance was the highest in the last 7 years!

• **Final attendees 2018 totals were: (With historical attendance)**

Clinch	2018	2017	2016	2015	2014	2013	2012
Shenandoah	84	87	74	83	(98) 70	71	74
Roanoke	103	99	88	84	95	98	106
James	111*	90	81	101	78	97	95
Rappahannock	22*	52	32	37	44	34	24
Clinch	50	48	40	33	46	32	31
Potomac	126	140	120	135	143	78	85
York	135	110	117	66	98	114	114
Total	631	626	552	539	574	524	529

* Conference rescheduled with Rappahannock original number of 48

*James regional rescheduled with 9 coming from Rappahannock

Final vendors registered for 2018 were 23 different vendors, with totals below with historical attendance

Vendors: Region	2018	2017	2016	2015	2014	2013
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Shenandoah	12	16	17	17	13	14
Roanoke	15	13	12	13	14	16
James*	12	15	15	19	16	16
Rappahannock*	7	14	14	15	14	16
Clinch	11	11	12	9	11	16
Potomac	15	15	16	17	15	15
York	15	14	18	15	16	18
Total: # Different Vendors	23	23	23	24	21	23

Membership:

	Apr.'18	Jan.'18	Apr. '17	Jan. '17	Apr. '16	Jan. '16	Apr. '15	Jan. '15	Apr. '14
Clinch	31	29	32	31	37	37	49	45	35
James	192	178	209	201	280	275	250	240	271
Potomac	431	423	308	279	312	304	312	282	335
Rappahannock	80	75	79	77	82	82	74	71	75
Roanoke	142	106	110	104	155	147	163	158	132
Shenandoah	116	109	127	118	119	117	143	143	128
York	207	192	315	309	294	291	218	211	280
Out of State	21	22	22	22	29	27	41	29	*31
Total	1220	1134	1202	1141	1308	1280	1250	1179	1287

VAASL Voice

- We still have two advertisers: Rick Beale Educational (Capstone) and Nancy Silcox (Author).
- The VOICE is now printed partly in physical copy and the rest is available online.
- Anticipated deadlines for 2018
 1. Fall – July 15
 2. Winter – Dec. 8 (later than usual due to Annual Conference)

National Conferences and Activities

Laurie Bolt (VAASL President) will be attending ALA Annual Affiliates meeting in June. Laurie Bolt (VAASL President) will be attending ODU AASL National Standards Conference in July. National Library Legislative Day Monday 5/7 & Tuesday 5/8. VAASL Members: Laurie Bolt, Kendel Lively (VAASL President-Elect), and Linda Mitchell.

Committees

Legislative

- Linda Mitchell, VAASL's Legislative chair, has submitted an article to VAASL Voice with her impressions of the process leading to the defeat of SB 261.
- Kaine & Warner signed support for FY19 Library Services & Technology Act. Neither Kaine nor Warner have given support for FY 19 support for Innovative Approaches to Literacy.

- From ALA's Bills to Follow: Federal - HR 1462 A bill to amend part A of title I of the Elementary and Secondary Education Act of 1965 to allow States, in accordance with State law, to let Federal funds for the education of disadvantaged children follow low-income children to the public school, charter school, accredited private school, or supplemental educational service program they attend, and for other purposes.

Library Supervisors Committee

- SPVS section is asking for VAASL Board to take up a preemptive move on the reissuing of SB261 and build a coalition of support with the State PTA/PTO groups, VEA, VLA, the elementary and secondary principals' associations, and the Superintendent's Association.

Project Based Learning/ IGNITE Award

- Dale Harter led the group for our VOICE article to introduce IGNITE as our newest award that celebrates the collaboration between librarians and teachers.
- Everyone who was able to attend Spring Regionals did and helped with spreading the word about IGNITE.
- Gretchen Hazlin took her technology skills and really put them to work as she was instrumental in making this video happen.
(<https://drive.google.com/file/d/1IgrQppO0qixwB2tJRh41quO8ip04X2Wr/view>)
- At the James Spring Regional, Dr. Karen Richardson (Executive Director of VSTE) was very interested in IGNITE and would like to support us in any way that she/VSTE can.
- VAASL Twitter chats have started in reference to IGNITE with a focus on three areas. Global Goals was our first #vaaslchat and was led by Gretchen Hazlin and Krissy Ronan.

Website

- Transferred basic content from current web platform to new platform
- Established templates for Email communications from Board to members
- Made minor updates to the current website as needed.
- Link: <https://vaasl.memberclicks.net/>

Website Content Committee (report submitted by Grep Grunow)

Greg Grunow reported. Accomplishments since Last Meeting:

- Presented a session at the upcoming VLA Professional Associates "Other Duties as Assigned" Conference. Sent in a proposal for a session at the VLA Annual Conference
- 2018 VLA Officer Election Page created and ready to go
- Announced 2018 Scholarship Winners
- Announced 2018 Jefferson Cup Award Winners and Honor Books
- Announced 2018 Virginia Library Leadership Academy Graduates
- Announced travel grants for [2018 Joint Conference of Librarians of Color](#)
- Announced 2017 Graphic Novel Diversity Award Winners
- First Quarter 2018 People and Happenings published
- Website Cleanup project has started
- Meet A Library program is in development

Upcoming Projects:

- 2018 VLA Annual Conference Portal

Youth Services Forum (report submitted by Rebecca Lowe)

Rebecca Lowe reported. YSF is still planning their August Workshop. It will be August 24, 2018 from 10am-3:30pm at the Haymarket Gainesville Community Library. The workshop theme is Thinking Outside the Box. There will be presentations on: STEAM Programming; Library of Virginia Youth Services Consultant; Young Adult Programming. Chose our networking place & time for the Annual Conference. It will be at the Hound's Tale; 5pm Networking and 6pm Dinner. Erica Testani is our new Co-Chair!! Need our website updated with the new positions and By-laws.

Other Business

Ad Hoc Logo Committee

Barbara Ferrara reported. A call was put out to the membership to populate the committee. They received 23 responses. The first seven that responded were the ones chosen to serve. Each member recommended 2 graphic designers in Virginia. Everyone then ranked the suggested graphic designers 1-15. Barbara is going to give the top two to Lisa Varga and Todd Elliott to contact. The top two are Randall Branding in Richmond (<https://www.randallbranding.com/>) and Wright Designs in Virginia Beach (<https://wrightdesigns.net/>).

Discussion ensued about other options to explore with logo design. The following ideas were discussed:

- Contacting a college/university graphic design department
- Crowd sourcing the design

VLA Code of Conduct

Proposed wording for the VLA Code of Conduct: (Council edits are in red.)

Virginia Library Association (VLA) values your attendance at VLA-sponsored events and is dedicated to providing a welcoming, safe, and supportive experience for everyone. VLA seeks to provide an environment in which diverse participants may learn, network and enjoy the company of colleagues in an environment of mutual human respect. **As an ALA Chapter we follow the ALA Code of Conduct.**

~~We ask that participants use discretion with photographs of others, recordings, and publicly sharing others' ideas. If you do not want your picture taken, please let the session participants know that.~~

We need to be careful with the wording of this. Might need to add who to contact with issues. Dorinne Banks will look at this again and we will vote on it in September. We won't be able to put it in the conference program, but could have it as an insert and/or on the tag board, etc.

Adjournment

Jennifer Resor-Whicker moved to adjourn, and Adrian Whicker seconded at 12:30 pm.

Minutes prepared by Jennifer Resor-Whicker, VLA Secretary