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| http://www.vla.org/assets/cover%20program%202015.jpg | **Finding what Fits: Communication Strategies at the Center of Faculty/Liaison Interaction**  By Cori Strickler, Bridgewater College & Anne Driscoll, George Mason University  October 22, 2015  Discussion Summary |

| Comments |
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Participants at this meet-up made many good suggestions on how to connect with faculty. They included:

1. Make a special effort to reach out.
2. Find a cheerleader – word of mouth is an excellent way to connect with new faculty.
3. Connect to faculty through social media including LinkedIn, Twitter, and Facebook.
4. Connect with your campus IT people to become a presence on Blackboard
5. Creating a space at your library for adjunct faculty
6. One person said the created an online information literacy instruction module for their faculty members. It is part of the onboarding process.
7. Showcase faculty publications. Make it a regularly changing display. Let faculty know when their books are being displayed.
8. Become familiar with faculty research and send them relevant articles
9. Try to become involved in your departments’ hiring process. In that way you can meet them while they are interviewing.
10. Attend adjunct and/or faculty orientations. Let them know you are there for them including specifically what you can do for them
11. Start a faculty book club. Hold it in the library.
12. See if your faculty are on Twitter or other social media then follow them.
13. Make friends with department administrative assistants, they will let you know when new people are hired
14. Get on department list-serv’s
15. Personal interactions are the key that leads to everything else.
16. Attend campus events – it is a great way to meet faculty
17. Had a happy hour for faculty – it was very successful with new faculty
18. Invite faculty who have recently gotten tenure and new faculty. Ask them to select a book which is critical to their area. Then put a book plate in it with their name on it.
19. Need to focus on a specific area or specific area of expertise
20. Move campus events into the library: scholars program presentations, faculty receptions, displays of faculty work for the year
21. VCU librarians are faculty – attend faculty senate meetings, etc. – it shows interest and dedication
22. Try to get onto adhoc meetings – for instance teaching with technology
23. People interested in certain areas are getting together an discussing a specific topic to get to know other campus members
24. Join committees which are for anyone – parking, etc.

Frustrations included:

1. Can be hard to get a face-to-face or telephone conversation with faculty especially adjuncts.
2. Things like the book group mentioned above went like gangbusters for a while, but then petered out.
3. Only have success with people who come back over and over
4. If not faculty, may not be invited because there is too much confidential information