



Executive Director Report  
VLA Council  
January 17, 2020

**Membership**

2019 Membership year closed with

- 368 Individual members
- 40 Life Members
- 70 Affiliate Members (4,020 employees)
- 78 Institutional Members/16 unpaid (2018 numbers: 84 Institutional Members/9 unpaid)

**2020 Membership**

- 218 Individual Members
- 49 paid Affiliate Members (3,030 employees)/21 not yet renewed (1,009 employees)
- 41 Life Members
- Institutional Invoices for 2020 have not yet been sent

**Joblines:**

201 postings

26 Complimentary for Institutional Memberships

\$16,800 revenue

8 currently unpaid

**2019 Conference Statistics**

720 attendees

76 vendors in 84 booths (two booths for book sales, two booths for book signings)

165 speakers

252 First Time Attendees

60% Public Library Staff, 25% Academic Library staff, 15% combined

Government/Law/Special/Student

428 attendees went green and used either conference app or online PDF of conference program

Profit was \$40,818. Profit for 2018 was \$54,000. More people attended at the member rate, and sponsorships were down by half.

“What was your first library job” YouTube Series launched this week.

### **Macmillan eBooks**

Many libraries have boycotted Macmillan. VLA, as an association, cannot and will not endorse a boycott. For more information, please research the Sherman Antitrust Act. VLA is supporting ALA's #ebooksforall campaign.

### **Conference Discounts Restructure beginning with 2020**

All VLA Council Chairs, members of the VLA Executive Committee and the members of the Conference Committee will receive a discount code for \$75 off their conference fees for the year(s) in which they are serving the Association. All presenters will also receive a discount of \$75 (up to two presenters per session, up to two presenters per poster, and up to two presenters per lighting talk.)

### **National Library Legislative Day, 2020**

VLA members who attend National Library Legislative Day are eligible to receive up to \$200 per day (for up to two days) reimbursement from VLA for participating in National Library Legislative Day. Please visit <http://www.ala.org/advocacy/nlld> to register early and reserve your hotel room.

### **My planned conferences for 2020 are:**

- ALA Midwinter (presenting at the Chapter Leaders Forum)
- PLA in Nashville
- VPLDA Annual in April
- National Library Legislative Day in DC
- ALA Annual in Chicago (presenting at the Chapter Leaders Forum)
- All 6 regional workshops for VLAPAF, currently in planning stages