

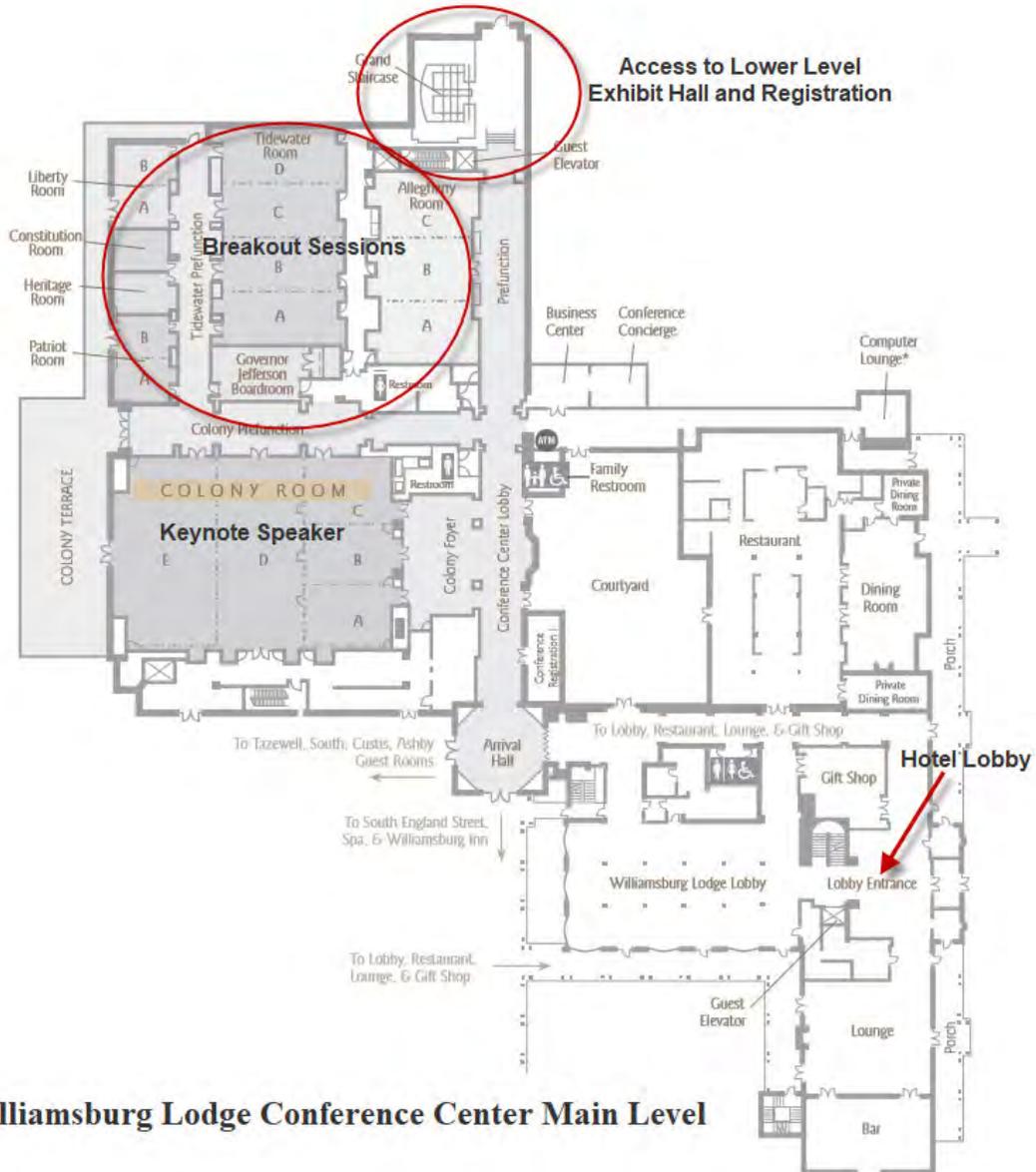
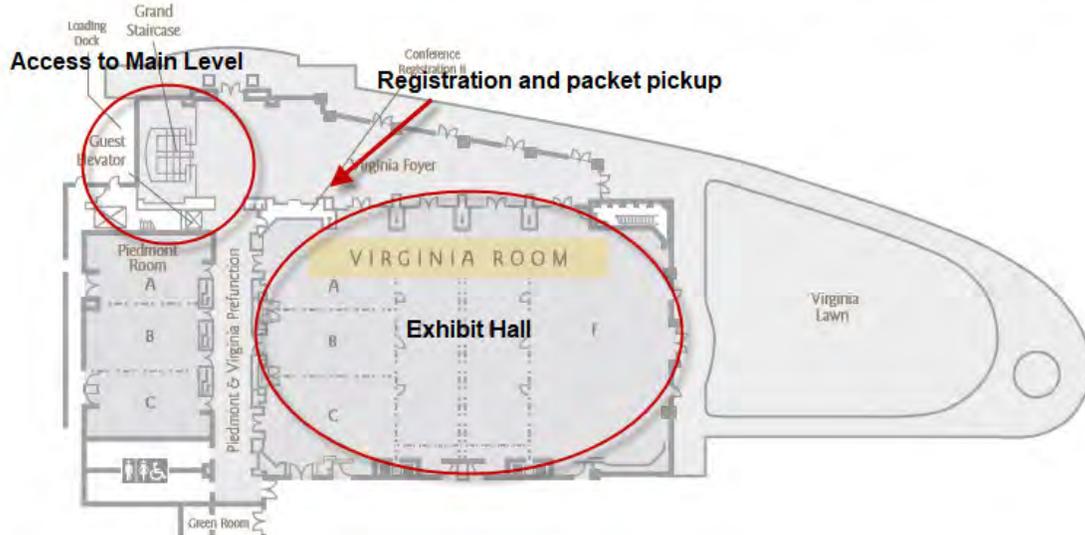


**THE COLONIAL WILLIAMSBURG LODGE
SEPTEMBER 26-28, 2018**

Final Conference Program



WILLIAMSBURG LODGE CONFERENCE CENTER LOWER LEVEL



Williamsburg Lodge Conference Center Main Level

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WiFi DETAILS

Network: Autograph_Conference

Password: SLIS@LSU

Thank you Louisiana State University for sponsoring VLA's WiFi for Conference Attendees!

★ PRESIDENT'S MESSAGE 2018 ★

GREETINGS AND WELCOME TO VLA: REVOLUTION, THE 2018 ANNUAL CONFERENCE

You are going to enjoy this conference here at Williamsburg Lodge in Colonial Williamsburg, regarded as the world's largest living history museum. We hope that you will take advantage of the amenities of the lodge, visit the College of William & Mary, and explore the many historical offerings available, many of them in walking distance.

Your colleagues on the Conference Committee have worked hard to make your experience meaningful through a revolutionary selection of workshops, concurrent sessions, speakers, presentations, and special events that allow you to take charge of your professional path. The sessions are provided by our colleagues in academic, law, public, and special libraries who have committed themselves to teaching others what they have learned through experience, research, and those happy accidents that occur when a plan comes together. You will also enjoy opportunities for networking with dedicated professionals, trustees, and friends from around the Commonwealth.

The keynote speaker is Kwame Dawes, the author of twenty books of poetry and numerous other books of fiction, criticism, and essays.

Are you ready for Revolution? Dust off your tricorne hats — it's time for VLA 2018!

Todd Elliott, 2018 VLA President



TODD ELLIOTT

MESSAGE FROM CONFERENCE CHAIR

HELLO EVERYONE!

On behalf of the 2018 VLA Conference Committee, I want to thank you for your interest in the 2018 Conference in Colonial Williamsburg. This year's theme of "Revolution" is very appropriate, not only because of the location, but also because of how we approached conference planning.

A few of the things you may notice:

- strict session selection process to get as many "revolutionary" proposals as possible
- streamlining the registration process to include only two options (Advance Registration and Late Registration)
- simplifying the number of session categories; this encourages all potential registrants to view all of the sessions to make connections to their daily work and to determine the best sessions for them
- adding "workshops" that bridge two session slots to encourage a more in-depth, hands-on conference experience
- diversifying conference session types to address various learning styles

I ask that you take the time to really observe and immerse yourself in the conference experience. Also, please take time to share your thoughts about the conference on the evaluation and with members of the Conference Committee. We want to hear from you so that we can pass on the information for the 2019 VLA Conference in Norfolk.

Enjoy your time in Colonial Williamsburg, and I hope you are able to use the connections, education, and overall experience to transform your career, library, and community.

Thank you,

Clint Rudy, 2018 VLA Conference Chair



CLINT RUDY

★ KEYNOTE ★

BY KWAME DAWES

CITY OF BONES: THE ART OF EMPATHY

THURSDAY, SEPTEMBER 27

10:00 AM ~ 11:30 AM

COLONY ROOMS, MAIN LEVEL

In her recent poetry collection, *The Future Has an Appointment with the Dawn*, Ivorian poet, Tanella Boni writes:

*How to speak the beauty of the world
when life's hope
crumbles like yarrow
when death no longer presents an odor
of transformation in the fertile loam
where power blooms*

And in this is at once lamenting and asking a question—presenting a challenge. Kwame Dawes' work has always emerged out of this context, that his art has always been driven by a quest for beauty in the midst of relentless gloom, whether personal or public. With poems and meditations on the implications of these poems, Kwame Dawes will reveal the power of poetry, the power of creativity, and the power of empathy to allow us to speak of hope even as we speak the very difficulties (the fertile loam/where power blooms) that consume our world even as the poet forces us to remember again the odor of death.

Poetry, he will argue, is necessary in our times—in our constantly urgent times.

Kwame Dawes has authored 35 books of poetry, fiction, criticism, and essays, including, most recently, City of Bones: A Testament (Northwestern, 2017). Speak from Here to There (Peepal Tree Press), co-written with Australian poet John Kinsella, appeared in 2016. He is Glenna Luschei Editor of Prairie Schooner and Chancellor's Professor of English at the University of Nebraska. He is also a faculty member in the Pacific MFA Program. He is Director of the African Poetry Book Fund and Artistic Director of the Calabash International Literary Festival. Dawes is a Chancellor of the Academy of American Poets.



KWAME DAWES



FEATURED SPEAKERS



MIGUEL FIGUEROA

Thursday, 9/27/2018, 12:30pm - 1:15pm - Colony A, Main Level

Tools for our Revolution: Trends, Changes, and Values

Miguel Figueroa works at the Center for the Future of Libraries (www.ala.org/libraryofthefuture), an initiative from the American Library Association. He has previously held positions at the American Theological Library Association; ALA's Office for Diversity and Office for Literacy and Outreach Services; NYU's Ehrman Medical Library; and Neal-Schuman Publishers. He is a graduate of the University of Arizona's Knowledge River Program, an initiative that examines library issues from Hispanic and Native American perspectives.



LAUREN COMITO

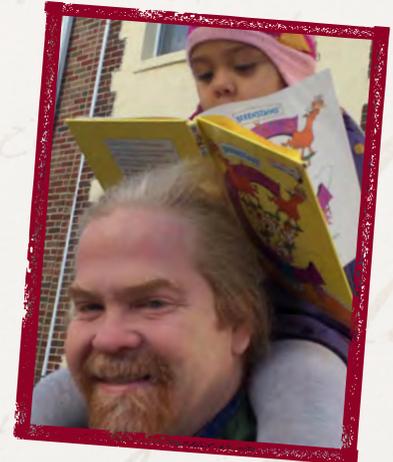
Thursday, 9/27/2018, 1:30pm - 2:15pm, Allegheny B, Main Level

Political Intelligence in Library Advocacy

Thursday, 9/27/2018, 10:00 PM - Tidewater Rooms, Main Level

All-Conference After-Hours Trivia with Urban Librarians Unite

Lauren Comito is a cape wearing, ukulele playing, sword winging, activist librarian in NYC. She is currently a Neighborhood Library Supervisor in the Brooklyn Public Library System and is founder and the chairwoman of the Board of Urban Librarians Unite, a national c3-not-for-profit focusing on providing training, advocacy, and support for front-line library staff working in large urban systems. She is creative, passionate about connecting library patrons to services, and a true believer in the ability of the library to change people's lives and communities for the better.



CHRISTIAN ZABRISKIE

Christian Zabriskie has weaponized charm and eye twinkle to fight for libraries and communities for 20 years. He's the founder and executive director of Urban Librarians Unite, and the Branch Administrator of the Grinton I Will Library in Yonkers, NY. Christian is a strong believer in the power of libraries to make a positive difference in every community and that the librarian can be a font of truth and dignity for everyone. He writes and speaks on topics around library advocacy, graphic novels, service to at-risk communities, and library support for adoptive/foster families.

Thursday, 9/27/2018, 1:30pm - 2:15pm - Tidewater A, Main Level

Jefferson Cup Award Spotlight

Sally M. Walker is the award-winning author of more than 60 nonfiction books for young readers. She has written articles for *Book Links* and *Booklist* magazines and has taught "Evaluating Children's Literature for Use in the Elementary School" at Northern Illinois University. Sally has presented at many reading conferences and the national conventions of the International Reading Association and National Council of Teachers of English.

Her newest books are *Champion: The Comeback Tale of the American Chestnut Tree*, *Earth Verse*, and *Sinking the Sultana: A Civil War Story of Imprisonment, Greed, and a Doomed Journey Home*. She was awarded the American Library Association's Robert F. Sibert Medal for *Secrets of a Civil War Submarine*.



SALLY M. WALKER



KATHI KROMER

Friday, 9/28/2018, 10:30am - 11:15am – Colony C, Main Level

Committing to a Long-Term Relationship: Library Advocacy Over and for the Long Term

Kathi Kromer is the Associate Executive Director of the Washington Office for the American Library Association. As an advocate for libraries and librarians in the Washington community, Kathi leads a team of public policy experts to develop and implement strategies which advance the mission of ALA and increases the visibility of the organization. Kathi also oversees the Office of Library Advocacy, which focuses on state and local advocacy.

Before joining ALA, Kathi was with The Amyotrophic Lateral Sclerosis (ALS) Association for 11 years as their Vice President, Strategy and Outreach. While with The ALS Association, Kathi created and executed public policy and outreach strategies for ALS, with the goals of raising awareness, improving the lives of people with ALS, advancing ALS research, increasing organizational and government funding, and creating strategic partnerships. She has more than 20 years of experience working with Congress as well as with state governments.

Kathi has a Master of Arts, International Commerce and Policy from George Mason University, Fairfax, VA, and a Bachelor of Arts, History and Political Science from University of Pittsburgh, Johnstown, PA.



KRISTIN PEKOLL

Friday, 9/28/2018, 11:30am - 1:00pm – Colony D&E, Main Level

Drag Storytime & Bingo/Networking Luncheon

Kristin Pekoll is Assistant Director of the American Library Association's Office for Intellectual Freedom (OIF). She is dedicated to promoting the right to read and providing education about free speech and the First Amendment. The OIF team works enthusiastically to create and promote an engaging campaign for Banned Books Week to celebrate the freedom to read and express ideas and discuss the harms of censorship. Kristin shines a light on current book challenges in libraries and schools and advocates for access to information through blogs, newsletters, social media and webinars. As a former public librarian, she is most passionate about supporting teachers and librarians on the front lines. You can reach her on Twitter @kpekoll or email kpekoll@ala.org.



LEAH SHERRY

Friday, 9/28/2018, 2018, 9:30am - 10:15am – Colony A, Main Level

Reduce, Reuse, Reimagine: Sustainable Solutions for Community Programming

Leah Renae Sherry is a reuse artist hailing from Russellville, AR. She currently resides in Nashville, TN. With a background in art education and a huge heart for helping people and the planet, she was able to land her dream job that combines all of her passions in 2015. Leah is the Executive Director of Turnip Green Creative Reuse, a nonprofit in East Nashville that diverts usable materials from the landfill and gets them back to creative people. Leah oversees TGCR's many areas of service, including: a retail space where people can both donate and/or take usable materials at a "name your own price" model, 2 Green Art Galleries featuring local reuse artists, an open studio space that is open to the community, and educational outreach programs where teaching artists are paid a livable wage to offer environmental art programs to residents in underserved communities.



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TICKETED MEALS

Purchase meal tickets separately or save money and bundle them. Tickets must be paid for before September 12. Please indicate your dietary preference on your registration form. If your organization does not pay for meals and you want to add those tickets later (but before September 12), we have a meal ticket order form. Please visit <https://www.vla.org/meal-plan-and-individual-tickets#/> and create a new invoice for your meals, and pay for them separately with a credit card or by mailing a check.

Wednesday Scholarship & Awards Dinner, 6:00 pm – 8:00 pm, \$55.00

Join us as we celebrate the 2018 Scholarship and Award Winners of the Virginia Library Association! Each year, VLA provides \$2,500 scholarships to three student members pursuing their Master's degrees in library science. We celebrate them — and our Award winners at this annual event. Sally M. Walker, this year's Jefferson Cup Winner, will be in attendance and we will also honor the winners of the Graphic Novel Diversity Award. Your ticket includes the cost of your meal and provides support for VLA Awards programs.

Thursday's Box Lunch, 11:30 am – 12:15 pm, \$17.00

Each year, VLA offers our attendees the option of pre-ordering a box lunch on Thursday, immediately following our keynote address and before afternoon programming begins.

Friday Luncheon, 11:30 am – 1:00 pm, \$33.00

Drag Storytime & Bingo/Networking Luncheon

Learn some songs, hear some stories, and win prizes with VLA at our Drag Storytime & Bingo luncheon!

The ALA Office of Intellectual Freedom will be on hand to discuss ways you and your library can respond to opposition to diversity programming.

Bundled Meal Plan* (includes Tickets #1-#3), \$95.00

Ticket 1: Wednesday Evening Scholarship & Awards Banquet, \$55.00

Ticket 2: Thursday Box Lunch Ticket, \$17.00

Ticket 3: Friday Drag Storytime & Bingo/Networking Luncheon, \$33.00

VLA encourages you to bring a guest to our ticketed events — prices for individual tickets or bundled meal plans are the same as for VLA attendees.



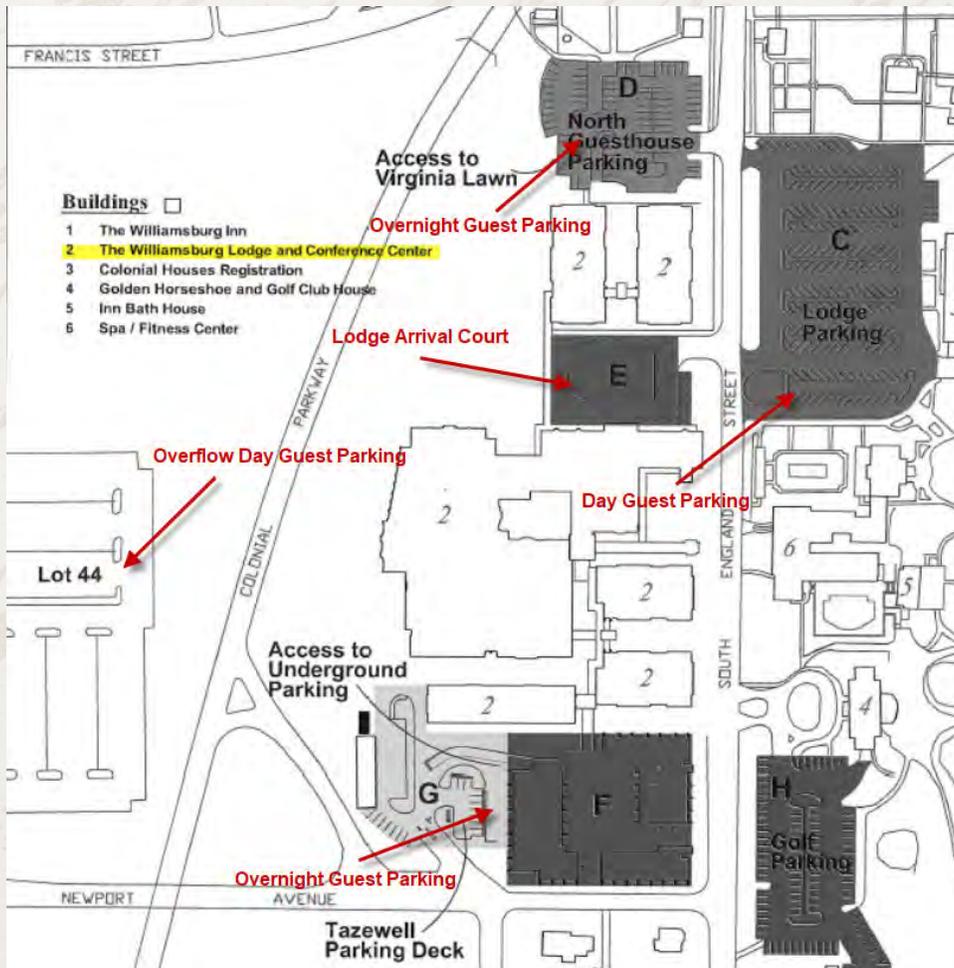
★ HOTEL INFORMATION ★



THE COLONIAL WILLIAMSBURG LODGE

A Marriott Hotel – Autograph Collection
310 S England St., Williamsburg, VA 23185

PARKING MAP



THINGS TO DO ON WEDNESDAY

CYCLING FOR LIBRARIES 11 AM - 4 PM

THIS EVENT REQUIRES SEPARATE REGISTRATION.

Please visit <http://vla.org/cycling-for-libraries-vla> to register:



Introducing VLA's first Cycling for Libraries, or un-conference on a bike! In addition to spending the day exploring Williamsburg's historic sites, participants will enjoy a memorable networking opportunity while visiting two local libraries.

We will cycle about a 20-mile round trip from the Williamsburg Lodge. Along the way we will see historic Williamsburg and bike along the picturesque Colonial Parkway, with a stop for lunch and discussion. Then we'll head back for a tour of the award winning Williamsburg Library as well as a visit to Special Collections at the College of William & Mary's Swem Library, before ending back at the Lodge.

Lunch will not be provided, but there will be an opportunity to pick something up, or feel free to bring your own.

We will be riding on low traffic streets. Never ridden 20 miles? Don't worry! The route is mostly flat, plus you have time to prepare! The pace will be moderate, around 9-10 mph.

For those needing to rent a bike, bike rentals for the day cost \$35 and will be provided by Bike the Burg, <https://www.visitwilliamsburg.com/attractions/bike-burg>. Rentals include a single speed bicycle, helmet, and lock. Your bikes will be ready to pick up when you check in for the event, and Bike the Burg will pick them up at the end of the day.

FREE TOURS

The VLA Local Arrangements Committee will offer a variety of free tours and places to visit on Wednesday.

Sign up to day at <https://www.signupgenius.com/go/508054ca9a92ea6fe3-vlapreconference>

Tours will be offered at a variety of times starting at 10:00 am and ending by 5:00 pm. Here is a partial list of what to expect:

- Tour of William & Mary Libraries Reeder Media Center in Swem Library
- Visit to Colonial Williamsburg Rockefeller Library
- Historical walking tour of William and Mary and/or Wren Building
- Tour of William & Mary Special Collections & Archives
- Tour of Duke of Gloucester Street
- Tour of Williamsburg Regional Library Theater and Stryker Center

NEW MEMBERS ROUND TABLE PUB CRAWL

7:30 pm - ??

Loosen up and make some new connections at the New Members Round Table annual networking event — the pub crawl! This year's theme is "Colonial Carousal." We will leave from the Williamsburg Lodge lobby at 7:30 pm Wednesday and make our way through historic Williamsburg on foot, stopping for drinks and snacks at College Delly, DoG Street Pub, The Hound's Tale, and Amber Ox Public House. Sign up online at: <https://www.signupgenius.com/go/508054ca9a92ea6fe3-vlapreconference>.

VCU Libraries Salutes the Winners of the VLA Graphic Novel Diversity Award

CELEBRATING DIVERSITY IN GRAPHIC NOVELS THAT RAISE QUESTIONS ABOUT JUSTICE, FAIRNESS, EMPOWERMENT, ACTION AND OUR FORWARD MOVEMENT AS A SOCIETY.

ADULT CATEGORY WINNER:
SOVIET DAUGHTER: A GRAPHIC REVOLUTION BY JULIA ALEKSEYEVA

YOUTH CATEGORY WINNER:
PASHMINA BY NIDHI CHANANI



VCU LIBRARIES, WITH A SIGNIFICANT COMIC ARTS COLLECTION INCLUDING MANY GRAPHIC NOVELS, PROUDLY SPONSORS THIS AWARD. LIBRARY.VCU.EDU



VCU Libraries

Images: *Pashmina* by Nidhi Chanani, illustrated by Nidhi Chanani. *Soviet Daughter: A Graphic Revolution* by Julia Alekseyeva, illustrated by Julia Alekseyeva.

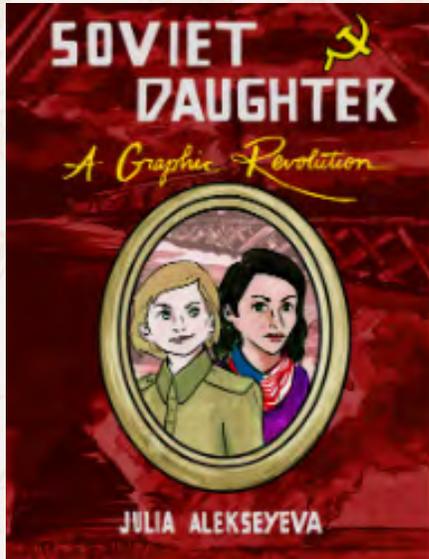
an equal opportunity/affirmative action university

GRAPHIC NOVEL DIVERSITY AWARDS

2017 WINNERS

With 31 titles from 17 publishers in the Youth Division and 38 titles from 21 publishers in the Adult Division, there were so many incredible books which made the selection of a winner difficult. We wish we could recognize every entry if it were at all possible.

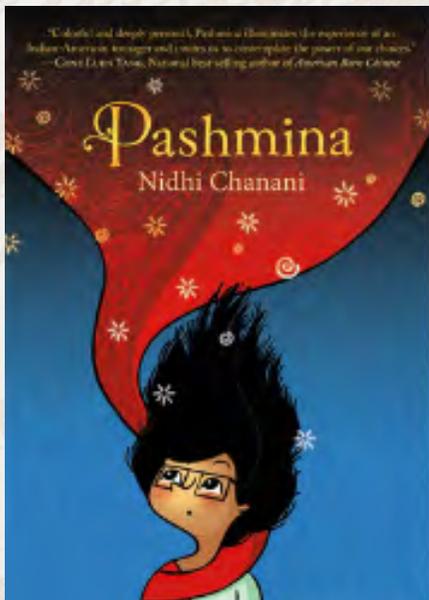
ADULT CATEGORY



Soviet Daughter: A Graphic Revolution by Julia Alekseyeva, illustrated by Julia Alekseyeva. Microcosm Publishing.

In *Soviet Daughter*, author and illustrator Julia Alekseyeva retells the life story of her great-grandmother Lola, a Ukrainian Jew and witness to the Bolshevik revolution, Stalin's reign, and the Holocaust. A strong-willed and remarkable character, Lola survives these hardships of war, fear, and poverty with fierce independence and wit. Through interludes between historical chapters, the author explores her loving relationship with her great-grandmother and draws comparisons between the challenges faced by her ancestors and those of the present day. A stunning work of oral history and an artistic triumph worthy of being shelved next to such graphic memoirs as *Maus*, *Fun Home*, and *Persepolis*, *Soviet Daughter* will introduce readers to a pair of truly iconoclastic Jewish women.

YOUTH CATEGORY

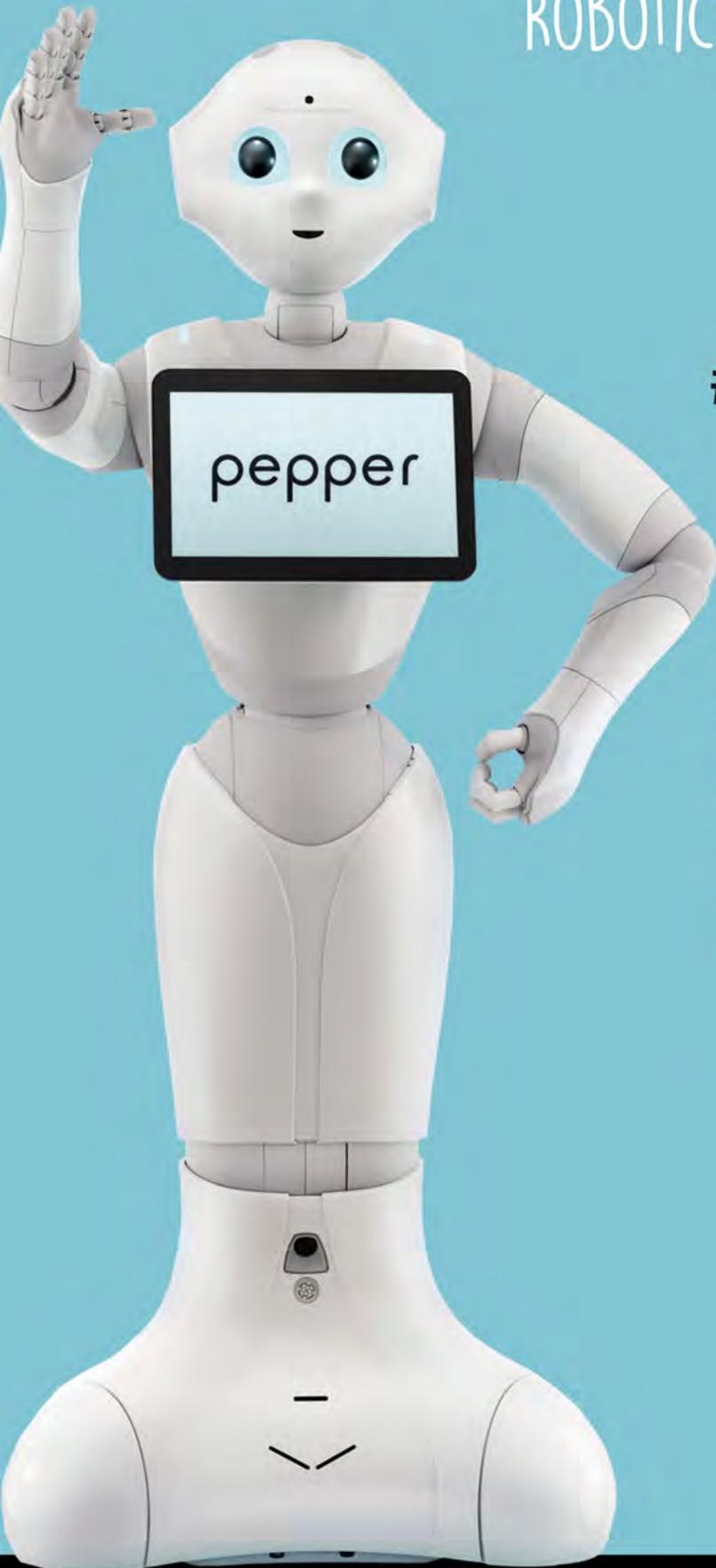


Pashmina by Nidhi Chanani, illustrated by Nidhi Chanani. First Second, Imprint of Macmillan Children's Publishing Group.

Our young protagonist, Priyanka, finds herself trapped between two worlds: that of the America she lives in and that of the India her mother left behind. Pri is bursting with questions about everything from her father, to her heritage, to her mother's past; however, her mother refuses to speak about these topics and more. As Pri struggles with her mother's silence and her own acrimony, she discovers a pashmina that, when worn, allows Pri to travel to the India she has always dreamed of knowing. Simple cartoon-style illustrations in black-and-white fill the book, but when Pri dons her pashmina the pages become filled with bright colors, differentiating the new setting in which the shawl enables her to step from drab, colorless reality. This book strikes the perfect balance between being fun and entertaining while also being culturally meaningful. This is a must-have for any juvenile graphic novel collection.

For more information on Honor Books, visit: <https://www.vla.org/vla-graphic-novel-diversity-award-winners-for-2017-announced>

YOU SAY YOU WANT A REVOLUTION? ROBOTICS AND AI IN YOUR LIBRARY



#Rocopublib is bringing a special guest to the VLA Conference!

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HONORARY LIFE MEMBERSHIP

MARGARET J. BEATTIE



MARGARET J. BEATTIE

Hailing from Mobile, Alabama, Margaret J. Beattie was a newlywed fresh from college when she took on her first job at Central Rappahannock Regional Library (CRRL) in 1978 as a cataloger. Over her nearly 40-year career at CRRL, Margaret would work as a cataloger, head of the library's juvenile department, and branch manager of the Headquarters facility, a position from which she would retire. She received her MLIS from Catholic University.

Along with paraprofessional coworker Lee Adams, in 1979 Margaret was a brainchild behind the development of the Paraprofessional Forum in the Virginia Library Association, now known as the Professional Associates Forum.

To her coworkers, Margaret was an indomitable spirit. She mentored younger employees and made certain they were given every opportunity to hone their own skills. Even employees who didn't work directly with or for Margaret considered her to be an indispensable asset as she was quick to help in any situation and could be counted on to find a solution to nearly any problem. If Margaret's years at CRRL could be easily summed up in a single phrase, it would simply be "she was committed to lifelong learning and building community." She has left an indelible mark on Central Rappahannock Regional Library.

Margaret raised her three children in the bosom of the library family, and now has three grandchildren to adore in retirement.



UP AND COMER AWARD

JESSIE FARROW



Jessie Farrow graduated with a Master's in Library Science from Florida State University in 2015 and joined CRRL as a full-time youth services librarian in November of the same year. Although Jessie's primary job duty is programming for our youngest customers with Grow a Reader classes and Fabulous Friday events, she also writes Library Lowdown, CRRL's e-newsletter, for local elementary schools and is the YA Clicks columnist for VOYA. Additionally, Jessie is a valued member of CRRL's Cafe Book and Social Media Teams and serves as the contact for her branch's MakerLab.



JESSIE FARROW

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★ 2018 SCHOLARSHIP WINNERS ★



VLA PROFESSIONAL ASSOCIATES CLARA M. STANLEY SCHOLARSHIP

The 2018 recipient of the VLAPF Clara Stanley Scholarship is **Melinda Manuel** from Roanoke County, VA. Melinda works for the Mt. Pleasant Branch of the Roanoke County Public Library System. She says, “My desire to create new library users while serving the current patron base inspires me to continually learn about what is working in other systems, as well as to try big ideas and explore groundbreaking programs. I have a reputation of being enthusiastic, determined, and competitive, and these traits will allow me to effectively lead in this industry, which is transforming as technology and other factors necessitate a shift in services in order to stay relevant.” Melinda joined VLA in 2018. She is obtaining her MLIS degree from the University of South Florida and will graduate in Spring of 2019.



MELINDA MANUEL

VLA SCHOLARSHIPS

The 2018 recipients of the two VLA Scholarships are Chelsea Seddon and Bonnie Shaw.

Chelsea Seddon has worked with the Roanoke Public Library System in Roanoke, VA since 2016. On her own professional growth, she says, “I have challenged myself by applying for and receiving a more advanced position, attending optional trainings in areas outside of my direct duties, and pursuing cross-training in other departments of my organization. I collaborated with members of my organization, as well as those of its governing body, as I assisted in bringing a branch renovation to fruition this past year. This experience, as well as working on smaller work teams to plan events and being a part of a small branch staff, have shown me how essential collaboration and teamwork are in the field of librarianship.” She has been an active member in VLA since 2016 and is currently Secretary/Treasurer for the New Members Round Table. Chelsea is earning her MSIS degree from the University of Tennessee and expects to graduate in December 2018.



CHELSEA SEDDON

Originally from Chicago, **Bonnie Shaw** lives in Suffolk, VA and works as a Cataloging Assistant at the Earl Gregg Swem Library at the College of William & Mary. On her future plans she says, “I hope that when I am done with my Masters in the Spring of 2020 that I am able to work at a library, whether public or academic, as Cataloging Librarian in Virginia...I feel with my 7 years of library experience and more than 20 years of customer service experience, I will be a highly marketable library employee once I graduate.” Bonnie has been an active member of VLA since 2015 and will begin working on her MLIS from the University of Alabama in summer 2018.



BONNIE SHAW



FRIENDS OF THE LIBRARY AWARD: FRIENDS OF THE NORFOLK PUBLIC LIBRARY

Since 1956, the Friends of the Norfolk Public Library (FNPL) and its 200+ members provide financial and manpower resources for the Norfolk Public Library's summer reading program, multicultural programming, community outreach, staff training and special project use. Each year, FNPL hosts a signature Books & Brew (and Vino Too!) event which combines sponsors, ticket holders and a book sale in one grand sold-out soiree hosted at NPL's Slover Library. Membership donations, gifts in honor to the Book Review Contest, memorial and foundation gifts combine with the B&B event to allow FNPL to give an average of \$45,000 annually for NPL use. FNPL volunteers offer an annual 1650 student Book Review Contest, a Tales to Tails reading therapy program, Author Talks, and public advocacy with city, state and federal legislatures. Most recently, FNPL initiated a Norfolk Little Free Library initiative, placing 20 book exchanges in neighborhoods across the city. In Fall 2018, 18 additional book exchanges will be donated to laundromats, coffee shops and community centers. This project is a cooperative effort by FNPL, the Norfolk's Neighborhood Engagement Office, General Services Department, Norfolk Public Library, the *Virginian-Pilot* area businesses, and a private donation and a matching gift provided the project's seed money.



PUBLIC LIBRARY INNOVATOR AWARD: SUFFOLK PUBLIC LIBRARY'S OUTREACH AND PROGRAM SERVICES (OPS) TEAM



The Suffolk Public Library's Outreach and Program Services (OPS) Team, faced with the all too common library problem of a lack of adult engagement in libraries, made it's mission to meet people educationally, emotionally, and physically. SPL's OPS staff dedicates its time to understanding the reality of people's lives and has helped transform the community of Suffolk with its efforts in adult programming, Library2Go initiatives, and its dedication to building strong public partnerships. The OPS Team is tied to its community and they goes where it is most needed in Suffolk. In doing so, it has shaped their programs and services to be mobile and adaptive. Their creative spirit and unwavering devotion to the needs of the community has resulted in unprecedented innovation in Suffolk and has served as a model for adult services throughout the state.

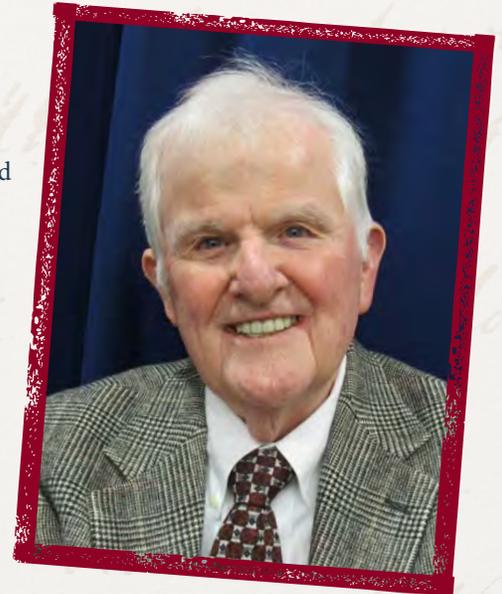
From left to right: Amy Brunson, Joseph Ficklen, LaSandra Adams, Matthew Thompson, Ashley Reed, Angela Martin, Tamra Mabrey, Megan Mulvey (Manager) [not pictured: Thomas Farrar]



TRUSTEE LIBRARY AWARD: CHARLES FEGAN

Charles Fegan of Annandale, VA, served on the Fairfax County Public Library Board of Trustees for 25 years before retiring in late 2017. During his tenure on the board, 1992-2017, he served as the Board Chair multiple times. There was great change in libraries over the years, and Fegan oversaw the modernization of the Fairfax County Public Library, including the introduction of self-check machines and the automation of other library transaction; the advent of eBooks; the growth of online catalog searches via the internet; the renovation of multiple library branches; and the building of two new libraries in Fairfax County. He also led the Trustees through some controversial issues including reduced library budgets during downturns in the economy, viral (but not factual) stories that the library was removing classics from its collections, and a community confrontation in the early 90's about the presence of a newspaper for the LGBTQ community in the library.

Fegan has been a tireless advocate for the needs of the community and the requirement of a strong library as a community building block. In addition to serving on the Library Board, Fegan is active in many other community enterprises including the Special Olympics, National Industries for the Blind, Mayor's Committee for Persons with Disabilities, Oakhill Civic Association, Harbour Lions Club and the Kiwanis Club. At 90, Fegan is retired from the workforce but during his career served as the President of the Columbia Lighthouse for the Blind, as administrator for the Community Group Health Foundation, the Executive Director of Change Inc. and a Catholic priest with the Archdiocese of Philadelphia. Fegan also served in the Navy during World War II, 1945-1946.

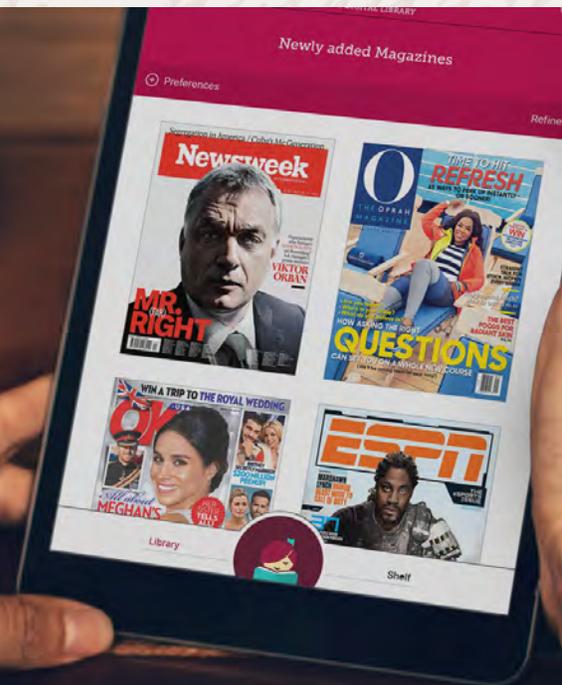


CHARLES FEGAN



All together now!

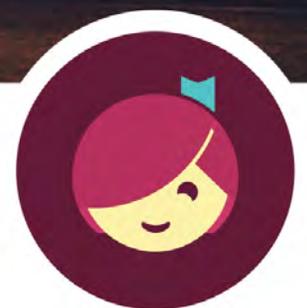
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The 21st century public library is a center of opportunity; it actively provides the community with boundless information and houses open environments for meaningful discussion and exchange of ideas. Libraries encourage us to think independently, together. The new Fairfield Area Library will give future generations the opportunity to learn in an open, welcoming, and collaborative environment. The 21st century public library is a place for all people to come together and learn from each other.





THURSDAY SCHEDULE

THURSDAY, SEPTEMBER 27

9:00AM

Virginia Room, Lower Level
Exhibit Hall Ribbon Cutting

9:00 AM - 10:00 AM

Registration Packet Pick Up
Location: Outside the Virginia Room
on the lower level of the Conference Center

Coffee and light breakfast will be served in the rear of the Exhibit Hall.

10:00 AM - 11:30 AM

Colony Rooms, Main Level
Opening General Session:
Welcome and Keynote Address by Kwame Dawes

11:30 AM - 12:15 PM

Virginia Room, Lower Level
Box Lunch Pick Up in Exhibit Hall
Your box lunch ticket will be included in your registration packet. Please bring the ticket to the rear of the exhibit hall to pick up your box lunch. Dietary preference will be noted on the card. Gluten Free and Vegan meals can be picked up at the Registration Desk outside the Virginia Room.

11:45 AM - 12:15 PM

Tidewater Room C, Main Level
VLACRL Business Meeting

THURSDAY
SEPTEMBER 27

12:30 PM - 1:15 PM

SESSION BLOCK 1

Thursday, 9/27/2018, 12:30pm - 1:15pm – Allegheny B, Main Level

Case Studies in Advocacy at the State Legislature:
What Would You do?

Join the Virginia Library Association Legislative Committee as we share real world scenarios from the Virginia Legislature. Using previous legislative challenges as case studies, the audience will participate in a “what would you do” discussion of advocacy strategies dealing with recent issues of interest to Virginia libraries. After the discussion, we will share what actually happened, and wrap up with an overview of what Legislative Committee tries to accomplish.

Type of Session: Workshop/Hands On

Presenters: David Plunkett, Jefferson-Madison Regional Library; Sandy Whitesides, Shenandoah County Public Library; Tom Shepley, Pamunkey Regional Library; Phil Abraham, The Vectre Corporation

Thursday, 9/27/2018, 12:30pm - 1:15pm – Tidewater A, Main Level

From Summer Reading to Summer Challenge:
an All-Ages Knowledge Model

Learn how JMRL went from separate summer reading programs for children, teens, and adults to one unified Summer Challenge for all ages that incorporates reading, learning activities, and library services while improving participation and outcome measurements and reducing staff time for implementation.

Type of Session: Lecture/Presentation

Presenters: Angela Critics, Tim Carrier and Sarah Hamfeldt, Jefferson-Madison Regional Library

Thursday, 9/27/2018, 12:30pm - 1:15pm – Allegheny C, Main Level

Getaway Cafe: Serving Adults With Early Memory Loss and Their Care Partners at Your Library

Aging in place is a popular trend in our country. Limited program and social opportunities exist for adults with early memory loss living at home with their care partner(s). Learn how your library can reach out to this growing demographic, provide meaningful programs, and help develop a sense of community and connection for this group.

Type of Session: Lecture/Presentation

Presenters: Barbara Jones, Connie Van Bourgondien and Ann Marie Weissert, Williamsburg Regional Library

Thursday, 9/27/2018, 12:30pm - 1:15pm – Patriot Room, Main Level

Intern for the Future

Teens need more than academics to thrive. Learn how to build an internship program that goes beyond traditional volunteer opportunities, providing teens with experiences that prepare them for college and the workforce. We will share ways to create, promote, and maintain engaging teen internships without needing much time or money.

Type of Session: Lecture/Presentation

Presenters: Diana Price and Isaiah West, Alexandria Library

Thursday, 9/27/2018, 12:30pm - 1:15pm – Piedmont A, Lower Level

Introducing Digital Virginias:
The DPLA Hub for Virginia and West Virginia

Come hear about how six institutions from Virginia and West Virginia are partnering to create a new, shared Digital Public Library of America service hub called Digital Virginias. Hub partners will highlight the efforts made in the initial 18 months to establish the hub network and discuss the roadmap for bringing in new member institutions.

Type of Session: Lecture/Presentation

Presenters: Deborah Cornell, College of William & Mary; Melissa Brooks and Jessica Tapia, West Virginia University; Jeremy Bartczak, University of Virginia

Thursday, 9/27/2018, 12:30pm - 1:15pm – Tidewater D, Main Level

Organic Outreach for Academic Libraries: Collaborating With Student Affairs Units to Reach College Students

The college campus is a complex ecosystem of services and resources. Academic library outreach efforts offered in partnership with Student Affairs units can support the whole student as they navigate this ecosystem. This session offers one librarian's experience collaborating with Student Affairs units such as health, counseling, and recreation centers.

Type of Session: Lecture/Presentation

VLACRL

Presenter: Kristen Shuyler, James Madison University

Thursday, 9/27/2018, 12:30pm - 1:15pm – Colony B, Main Level

Public Library Collection Management Forum

Join the CaTS (Collections and Technical Services) Forum for our third annual Collection Management forum. We gather together to share and discuss emerging issues and trends in Collection Analysis, Selection, Acquisitions and Collection Maintenance.

Type of Session: Open Discussion/Forum

Presenter: Jessica Robertson, Central Rappahannock Regional Library

Thursday, 9/27/2018, 12:30pm - 1:15pm – Tidewater B, Main Level

Spark Community Conversations

Position your library at the heart of community dialogue about hot topics and issues of local relevance. Host events with residents, experts, and leaders to build consensus, solve problems, share resources, and foster collaboration. Tool kit provided to all attendees to replicate and adapt this simple model.

Type of Session: Lecture/Presentation

Presenters: Lena Gonzalez Berrios and Pamela Smith, Central Rappahannock Regional Library

Thursday, 9/27/2018, 12:30pm - 1:15pm – Tidewater C, Main Level

The Revolution Will Need to be Maintained: Wrestling With Innovation in Library Practice

In libraries, there is significant pressure to innovate. What is often missed is the endless cycle of maintenance required to remain innovative. Maintaining this effort over time requires considerable human labor. This session will introduce a schema, informed by critical pedagogy, that reframes innovation and maintenance practices within the library.

Type of Session: Lecture/Presentation

VLACRL

Presenters: Jeremy McGinniss, Liberty University; Joel Burkholder, Penn State York

Thursday, 9/27/2018, 12:30pm - 1:15pm – Colony A, Main Level

Tools for our Revolution: Trends, Changes, and Values

The future is shaped by two forces of change — inbound change (change that happens to us) and outbound change (change that we create ourselves based on decisions and actions). This session will explore how library professionals can show their revolutionary spirit, taking inbound change, bringing it together with our professional values, and creating outbound change to shape the future of libraries.

Type of Session: Lecture/Presentation

Presenter: Miguel Figueroa, ALA Center for the Future of Libraries

Thursday, 9/27/2018, 12:30pm - 1:15pm and 1:30pm - 2:15pm – Liberty Room, Main Level

Be the Change You Want to See in Your Data Dissemination Platform

Preview the Census Bureau's new data exploration platform and evaluate the look, feel, and functionality of our development by attending this introduction to data.census.gov, our publicly-available beta site. The Census Bureau is moving from dozens of data dissemination platforms hosted on census.gov to a unifying platform. Find out why we are embarking on this revolutionary change, and learn how you can help shape the future of this new tool that will eventually replace American FactFinder and other search tools you currently use.

Type of Session: Workshop/Hands On

Two-session Workshop

Presenter: Rob Chestnut, U.S. Census Bureau

Thursday, 9/27/2018, 12:30pm - 1:15pm and 1:30pm - 2:15pm – Colony C, Main Level

Library Management Case Studies: Preventing (Negative) Revolutions in Your Library

Are you a manager, or do you hope to "rise up" to such a position? Join colleagues to discuss a set of case studies designed to highlight major management dilemmas found in all types of libraries, and to help you develop concrete strategies for dealing with such issues.

Type of Session: Workshop/Hands On

Two-Session Workshop

Presenters: Candice Benjes-Small, College of William & Mary; Jennifer Resor-Whicker, Radford University; Rebecca Seipp, Hollins University

Thursday, 9/27/2018, 12:30pm-1:15pm – Allegheny A, Main Level

LIGHTNING TALKS

12:30pm

Banned Book Week Plans: More Than Just Paper Flames!

Need to freshen up your Banned Books Week programming? ALA's Office for Intellectual Freedom has lots of ideas, and it's never too early to plan for next year!

Teresa Doherty, Virginia Commonwealth University Libraries

12:40pm

Digital Assistant: The Newest Library Support Staff

No matter what kind of digital assistant you have, does it tap local library resources?

Anne Pierce, Ph.D., Stratford University - Newport News

12:50pm

Revolutionize Circ: Free Yourself from Fines

More and more libraries are going fine-free: come and hear the experience of one academic library who eliminated late fines in 2016: no regrets!

Maryke Barber, Hollins University

1:00pm

Challenging the "Good Fit" Narrative

When libraries are in the process of hiring for a position, we often talk about wanting to find a candidate who is a "good fit." What do we really mean when we say "good fit" and how can hiring people who are just like us lead to stagnant libraries where everyone thinks the same and, well, looks the same? My talk will take the narrative of the "good fit" to task and suggest alternative ways of thinking about candidates during the hiring process in an effort to build truly inclusive libraries.

Jennifer Stout, Virginia Commonwealth University Libraries

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SESSION BLOCK 2

Thursday, 9/27/2018, 1:30pm - 2:15pm – Tidewater C, Main Level

Analytics Revolution! Using a Predictive Model to Measure the Libraries' Impact on Student Success

This presentation will describe a revolutionary adoption of a novel analytics technology primarily used by college advisors to measure the impact of library services upon student success. Presenters will share the design and implementation of the study, formation of campus partnerships, lessons learned and future plans.

Type of Session: Lecture/Presentation

VLACRL

Presenters: Joleen McInnis, Lucinda Rush and Leo Lo, Old Dominion University Libraries

Thursday, 9/27/2018, 1:30pm - 2:15pm – Allegheny C, Main Level

Hot Topics: News, Blues, and How to Defuse

It's a challenge to talk constructively about important issues in the news. Fairfax County Public Library and the George Mason University School of Conflict Analysis and Resolution have partnered to teach the media literacy and dialogue skills people need to engage in informed, civil discourse.

Type of Session: Lecture/Presentation

Presenters: J.J. Dickinson and Sarah Souther, Fairfax County Public Library; Samantha Borders-Shoemaker, George Mason University School of Conflict Resolution & Analysis

Thursday, 9/27/2018, 1:30pm - 2:15pm – Tidewater A, Main Level

Jefferson Cup Award Spotlight

Sally M. Walker, the 2018 Jefferson Cup winner for Young Adult Readers, will discuss her book, *Sinking the Sultana: A Civil War Story of Imprisonment*, her writing experience and the history behind her title. Sally M. Walker is the award-winning author of more than 60 nonfiction books for young readers. She has written articles for Book Links and Booklist magazines and has taught "Evaluating Children's Literature for Use in the Elementary School" at Northern Illinois University. Sally has presented at many reading conferences and the national conventions of the International Reading Association and National Council of Teachers of English. Her newest books are *Champion: The Comeback Tale of the American Chestnut Tree*, *Earth Verse*, and *Sinking the Sultana: A Civil War Story of Imprisonment, Greed, and a Doomed Journey Home*. She was awarded the American Library Association's Robert F. Sibert Medal for *Secrets of a Civil War Submarine*.

Type of Session: Lecture/Presentation

Moderator: Erica Testani, Lewis Egerton Smoot Memorial Library



SALLY M. WALKER

Thursday, 9/27/2018, 1:30pm - 2:15pm – Tidewater B, Main Level

Launching Sensory Storytime: What We've Learned

Thinking about launching a sensory story time but feeling uncertain? We were, too! Learn about the planning, community networking, and training we did before we took the leap and launched our class in June, 2018. We are new at this and still learning as we go but would like to share our successes and challenges in getting a sensory storytime off the ground.

Type of Session: Lecture/Presentation

Presenters: Darcie Caswell, Jessica Farrow and Megan Northcote, Central Rappahannock Regional Library

Thursday, 9/27/2018, 1:30pm - 2:15pm – Colony A, Main Level

Making Your Training Stick!

A Revolutionary Approach to Training Application

Whether you're required to go to training or not, you want to get the most out of the time, money and energy you invest. The question that must be answered after you attend your training session is "How will I apply what I've learned?" This interactive and informative session focuses on Level 3 of the "4 Levels of Training Evaluation" by the Kirkpatrick's (Behavior Change and Application) and we will discuss different methods and tools that attendees can use to be more successful in applying what they learned.

Type of Session: Lecture/Presentation

Presenter: Andrew Sanderbeck, PCI Webinars

Thursday, 9/27/2018, 1:30pm - 2:15pm – Patriot Room, Main Level

Other Duties as Assigned:

Podcasting is Easier Than You Think

Fledgling podcast producers and hosts from Jefferson-Madison Regional Library will answer your questions about how they launched their podcast **On The Same Page**. Learn how they did it for just \$120 annually, with two staff members, no experience, free software, and an existing library laptop without slacking on other duties.

Type of Session: Lecture/Presentation

Presenters: Erica Younglove and Abby Cox, Jefferson-Madison Regional Library

Thursday, 9/27/2018, 1:30pm - 2:15pm, Allegheny B, Main Level

Political Intelligence in Library Advocacy

Library Advocacy needs to go to where elected officials live. Instead of trying to convince politicians of the importance of libraries, why not use research and targeted information to find out what is important to THEM then show them how the library already intersects with those interests?

Type of Session: Lecture/Presentation

Presenters: Lauren Comito and Christian Zabriskie, Urban Librarians Unite

Thursday, 9/27/2018, 1:30pm - 2:15pm – Allegheny A, Main Level

The Art of Bartering:

An Innovative Approach in Times of Tough Budgets

Budgets are tight and most libraries need skills beyond what they have on staff. Bartering can offer a way to exchange skills or tasks with other libraries. Negotiation, trust and flexibility are keys to making a barter work. Examples of barterers from the presenter's experience will be shared.

Type of Session: Lecture/Presentation

Presenters: Susan Erickson, Virginia Wesleyan University; Cy Dillon (retired), Hampden-Sydney College

Thursday, 9/27/2018, 1:30pm - 2:15pm / 2:30pm - 3:15pm - Colony B, Main Level

Virginia's Hidden History on Film

Session 1: Richmond-based filmmakers Hannah Ayers and Lance Warren will screen *An Outrage*, their award-winning documentary on the history and legacy of lynching in the American South distributed by the Southern Poverty Law Center. Joslyn Dixon, Assistant Director of the Prince William Public Library System, will present a draft community discussion guide designed to help public libraries build a meaningful event around the film. Attendees are encouraged to stay for the 2:30pm session for an interactive feedback session.

Session 2: Building on the 1:30pm screening of *An Outrage*, participants will review and provide feedback on a new community discussion guide designed to help public libraries build a meaningful event around the film, which centers on the history of lynching in the American South. Participants will offer ideas on planning successful public events and facilitating thoughtful conversation about race, violence, memorialization, and justice.

Type of Session: Lecture/Presentation

Two-Session Workshop

Presenters: Hannah Ayers and Lance Warren, Field Studio; Joslyn Dixon, Prince William Public Library

Thursday, 9/27/2018, 1:30pm - 2:15pm - Tidewater D, Main Level

Viva La Revolution:

Promoting Institutional Repositories Through Collaboration

Given their roles, skill sets and strengths, liaison and scholarly communications librarians at academic institutions often find themselves supporting the institutional repository through collaborative efforts. Learn more about how staff at the College of William & Mary has contributed to the growth of content in its repository, W&M ScholarWorks.

Type of Session: Panel Discussion

VLACRL

Presenters: Marian Taliaferro, Natasha McFarland and Kristy Borda, College of William & Mary



2:30 PM - 3:15 PM

SESSION BLOCK 3

Thursday, 9/27/2018, 2:30pm - 3:15pm - Tidewater D, Main Level

Understanding Your International Students' Expectations: Designing Library Collections and Outreach for Patrons From Around the World

International students bring varied library experiences to their studies in the United States. At Virginia International University, the librarians address these diverse backgrounds in print material organization, English comprehension, and electronic access through social media marketing, instruction, and collection management. This comprehensive strategy creates more confidence in navigating library resources.

Type of Session: Lecture/Presentation

VLACRL

Presenters: Jeff Prater and Karen Weis, Virginia International University

Thursday, 9/27/2018, 2:30pm - 3:15pm - Tidewater C, Main Level

Too Much Jargon? Students Understanding of the Language of Information Literacy

In this session we will describe our quantitative study to assess whether our students, from freshmen to doctoral, understand the library-centric research terminology they encounter in syllabi, class, and campus. Examining our visualized data together, participants and we will identify opportunities for self-reflection, library communication, and student engagement.

Type of Session: Lecture/Presentation

VLACRL

Presenters: Andy Kulp and Rosemary Green, Shenandoah University

Thursday, 9/27/2018, 2:30pm - 3:15pm - Liberty Room, Main Level

A Librarian's Guide to Makerspace Programming: Simple Activities Using 21st Century Technologies

Makerspaces offer the community resources they wouldn't have access to otherwise, like 3D printers, laser cutters, vacuum formers, software, and other supplies. However, developing programming that engages users of all ages and skill levels is difficult. Join us for a hands-on workshop where you'll complete a makerspace project anyone can enjoy!

Type of Session: Workshop/Hands On

Presenter: Rich Sykes, Amtek Company

Thursday, 9/27/2018, 2:30pm - 3:15pm - Patriot Room, Main Level

Bibliostat Connect: Shaping Your Library's Message With Data

Every year, public libraries submit their statistical data in Bibliostat Collect, but few reap the benefit of this goldmine of information. Enter Bibliostat Connect — a powerful web-based software program that allows easy access and manipulation of Virginia's public library data, as well as national data from PLDS, PLS, the LJ Index of Public Library Service and U.S. Census Bureau. Now free to Virginia's public libraries, Connect provides quick creation of rank order tables and colorful graphs, viewing of averages and percentiles, and organization of the results into a report or presentation. On-line tutorials and help screens provide assistance throughout.

Type of Session: Lecture/Presentation

Presenters: Kim Armentrout and Nelson Worley, The Library of Virginia

Thursday, 9/27/2018, 2:30pm - 3:15pm - Tidewater B, Main Level

Chucking the Tchotchkes: How to Save Your Summer Reading Program, Your Sanity, and the World

In 2017 the Salem Public Library ditched the typical cheap, plastic Summer Reading prizes in favor of community-sponsored rewards and no one rioted! Learn how they revamped their Summer Reading Program and reduced their stress — all without sacrificing the fun.

Type of Session: Lecture/Presentation

Presenter: Emily Metrock, Salem Public Library

Thursday, 9/27/2018, 2:30pm - 3:15pm - Allegheny A, Main Level

Revolutionize Your Local Writers' Engagement

Writers and libraries are a natural partnership. Increase your support for local authors by hosting a writers' conference. A conference can help writers grow their craft as well as provide a networking opportunity. Get the information you need to plan and implement a successful writers' conference.

Type of Session: Workshop

Presenters: Pamela Smith and Joy O'Toole, Central Rappahannock Regional Library

Thursday, 9/27/2018, 2:30pm - 3:15pm – Allegheny B, Main Level

The Changing Role of Libraries and Learning Commons

Library spaces not only serve as a source of information for students today but also provide a variety of spaces for students to collaborate and create new content. We will explore the trends in library design and how they meet the needs of users today.

Type of Session: Lecture/Presentation

Presenters: Keith McMillon, Steelcase Education; Jim Trebour, Creative Office

Thursday, 9/27/2018, 2:30pm - 3:15pm – Piedmont A, Lower Level

The Declaration of Classification

In the past three years, Roanoke County Public Library undertook a large scale classification scheme change beginning with children’s picture books and expanding to their entire graphic novel, young adult, and children’s series fiction collections. Hear from the librarians who crafted these changes and why they chose to do so.

Type of Session: Panel Discussion

Presenters: Adrian Whicker, Sarah Rodgers and Tara Smith, Roanoke County Public Library

Thursday, 9/27/2018, 2:30pm - 3:15pm – Tidewater A, Main Level

The Health Information Needs of Your Community Are Increasing; How Will You Meet Them?

A recent Pew study found that health is the number two most searched for information online. Public libraries are on the frontlines of health information needs of their communities. Public libraries are often the only access to computers and/or broadband in their communities and are a trusted institution. With a growing population over 65 and increases in chronic disease, the community need for reliable health information and programming tied to health and wellness is growing.

Type of Session: Lecture/Presentation

Presenter: Ashley Cuffia, National Network of Libraries of Medicine Southeastern Atlantic Regional Medical Library

Thursday, 9/27/2018, 2:30pm - 3:15pm – Allegheny C, Main Level

Virgil’s Quest: How Six Virginia Libraries Joined Forces to Discover Their Next ILS

In the fall of 2015, six small academic libraries joined forces to identify their next integrated library system (ILS) and hopefully form a shared catalog consortium. What followed was a year of research, evaluation, and discovery. In this panel they share their methodology, challenges, and lessons learned.

Type of Session: Panel Discussion

Presenters: Maryska Connolly-Brown, Hampden-Sydney College; Lisa Broughman, Randolph College; Katie Glaeser, Sweet Briar College; Lynda Wright, Randolph-Macon College; Robyn Williams, Lynchburg College; Audrey Shenk, Eastern Mennonite University

Thursday, 9/27/2018, 2:30pm - 3:15pm – Colony A, Main Level

Revolutionary Academic and Public Library Initiatives in Williamsburg

Collaboration between public and academic libraries strengthens community, expands professional awareness and results in powerful connections and fascinating results. Learn how cultivating relationships between academic and public librarians is an investment that fosters creative leadership and benefits both institutions.

Type of Session: Lecture/Presentation

Presenters: Betsy Fowler, Williamsburg Regional Library; Carrie Cooper, William & Mary

Thursday, 9/27/2018, 2:30pm - 3:15pm – Colony C, Main Level

Virginia’s Virtual Library: Brand New Online Resources Provided By The Library Of Virginia

FindItVirginia has been retired, and the Library of Virginia is pleased to present its new assets, beginning October 1. Come get the first look at the new offerings, navigation, and access.

Type of Session: Lecture/Presentation

Presenter: Nan Carmack, The Library of Virginia



3:15 - 4:00 PM

VIRGINIA ROOM, LOWER LEVEL

- ◀ COFFEE AND SNACK BREAK IN THE EXHIBIT HALL
- ◀ VLA AND VLACRL POSTER SESSIONS

COMMON ACRONYMS

VLA

Virginia Library Association
(located in Virginia Beach)



LVA

The Library of Virginia
(located in Richmond)



VLACRL

The Virginia Chapter of the Association of
College and Research Libraries



VIVA

The Virtual Library of Virginia



SCHEV

State Council of Higher Education



ALA

American Library Association



The Friends of the Portsmouth Public Library

is a non-profit devoted to supporting
our great libraries, their programs and staff.

We are their cheerleaders!

Some projects supported include:

Author Talks, Mini-Con, Author Expo, Summer Adult Reading Program, Little Free Libraries, Star Wars Reads Day, children's books for the Children's Museum and for the local recreation centers, paperback books for inmates at the HRRJ and St. Bride's Correctional Center, book donations to the DAV, new carpeting/paint for the Cradock Branch, history room technology for off-site genealogy presentations, African American History Month, National Literary Landmark designation for Portsmouth Community Colored Library, copiers and supplies.

THURSDAY, SEPTEMBER 27, 3:15 PM - 4:00 PM

VIRGINIA FOYER, LOWER LEVEL

COMBINED VLA AND VLACRL POSTER SESSIONS

This is your chance to browse the *combined* VLA/VLACRL Poster Session!



Crafting Academic Displays

For the past year VWUs Hofheimer Library has had a dedicated display team creating monthly and bi-monthly displays. This poster will show the importance of a student-led display team and the impact of its work on circulation as well as teach you to build similar displays in your own library.

Presenter: Kathryn Williams, Virginia Wesleyan University

Equip + Empower + Educate

Students at Royal Kids School know that education is their ticket out of poverty and that the library is an essential tool for success. Established by Virginia librarians with E3Kids International, two school libraries in Kenya are promoting literacy, STEM and student leadership development.

Presenters: Lena Gonzalez Berrios, Central Rappahannock Regional Library and E3Kids International; Brenda Storms, Fredericksburg Christian School and E3Kids International

A Survey of Diversity in Virginia Libraries: Phase II

This research is the second phase of a two-year study of diversity across academic and public libraries in the state of Virginia with particular focus on LGBTQ+, people with disabilities, and people of color. Survey analysis compares reported figures to the actual representative population in Virginia according to the latest census information.

Presenter: Maryska Connolly-Brown, Hampden-Sydney College

Building on Success: Expanding Your Social Media Campaign For More Engagement

During Fall Semester 2016, the VIU Library used Facebook ads to reach patrons about its collections, facilities, and services. The successful campaign secured a regular marketing budget. The library expanded the weekly message using Facebook, Twitter, and Instagram. Each social media conveyed a similar message but engaged patrons differently.

Presenter: Jeff Prater, Virginia International University

If a Picture is Worth a Thousand Words, Then An Infographic Speaks Volumes: Easy Library Data Visualization

You can spend hours writing an annual report about library needs, but decision-makers may not have time to read it. What if you could transform pages of usage data and statistics into a single infographic to effectively communicate your library's positive impact? Using free online tools, I'll show you how!

Presenter: Karen Weis, Virginia International University

Crafting Programs to Advocate Environmentalism

Environmentally-friendly practices usually involve small tweaks to everyday practices. These practices become easier when community members can rely on each other to sustain them. When libraries offer these skills to community groups and patrons, it 1) builds community and 2) promotes environmental awareness.

Presenter: Tammy Zavinski, Portsmouth Public Library

Revolutionary Connections: Explore the New National School Library Standards

How do the new National School Library Standards for Learners, School Librarians, and School Libraries (NSLS) connect to other libraries? This session will introduce the NSLS and suggest how public and academic libraries can work together with school libraries to support life-long learning.

Presenter: Elizabeth Burns, Old Dominion University

How Do You Answer Those DNA Genealogy Questions?

What company should your patrons choose to do their DNA test for genealogy? What type of test should they have done? I will answer these and other questions about DNA tests for genealogy.

Presenter: Alan Hale, Roanoke County Public Library

Rules of Engagement: A 'Revolutionary' Approach to Members' Activity and Experiences in State Library Associations

Service to professional library organizations and conference attendance are pillars for professional development. Yet, library budgetary constraints often limit librarians' travel to national conferences and committee meetings. The poster presenters will display results of a national survey about the factors affecting librarians' professional engagement at the state level.

Presenters: Dorinne Banks, George Washington University; Lisa Nickel, The College of William & Mary; Paige Flanagan, Hampden-Sydney College

Spicing Up E-Resource Management with Beautiful Soup: A Case Study in How Digital Humanities Skills Can Help Outside of the Discipline

Mary Baldwin University's E-Resources Librarian used web scraping and database software skills learned for digital humanities projects to create a customized WMS collection, providing full-text access to selected NBER collections through Grafton Library's Discover Service. Using these skills for e-resources management saved time, effort, and student hours for other projects.

Presenter: Paula Kiser, Washington & Lee University (formerly of Mary Baldwin University)

Creating an Ebook Revolution Through Training

This presentation will start by exploring the literature on ebooks and the frequent recommendation that academic libraries provide ebook instruction to improve access and usage. We will also share our experiences providing a faculty-focused ebook workshop, student ebook instruction, and institutionally crafted ebooks videos.

Presenter: Maggie Henderson, Virginia Wesleyan University

An Assignment of My Own: How Do You Grade Research?

Ever wondered what students think a scholarly source is? An embedded librarian created her own assignment for an online English class. She will share what she learned about assignment design, assessing, and how community college freshmen understand scholarly research as well as discuss ideas for online instruction and outreach.

Presenter: Bethany Wright, Tidewater Community College

What's Your Next Step? Offering a Career Development Program for Library Employees

Large corporations know that supporting the career development of their employees supports retention and morale yet libraries seldom offer internal career programs. In partnership with the university career services office, this academic library started a successful, low-cost employee career program. Learn about the partnership, the program, and lessons learned.

Presenters: Jennifer Keach and Chandra Lane, James Madison University

The Revolution is Over: Assessing Massive Ebook Collection Regimes

Do massive prepackaged ebook bundles from EBSCO and ProQuest satisfy collection development benchmarks for an academic library? The presenters compared two large ebook collections to Choice's Outstanding Academic Titles lists for the last six years. In this session, participants will explore the role prepackaged ebook subscriptions play in academic collection development.

Presenters: Andy Kulp and Stacy Baggett, Shenandoah University



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OCTOBER 23-25, 2019



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SESSION BLOCK 4

Thursday, 9/27/2018, 4:00pm - 4:45pm – Allegheny B, Main Level

Beyond Fake News: Strategies For Evaluating Information in an Era of “Alternative Facts”

In our new world of fake news and “alternative facts”, teaching students how to navigate and evaluate information is challenging. Join us to learn about the right combination of tools to teach students essential information literacy skills so they can evaluate sources and find authoritative content for their research needs.

Type of Session: Lecture/Presentation

Presenters: Henrietta Verma, Credo; Nancy Speisser, South University

Thursday, 9/27/2018, 4:00pm - 4:45pm – Tidewater C, Main Level

Building Character: The Social Media RevOWLution at UMW Libraries

Sometimes the best way to add that human touch to your library’s social media presence is... a stuffed animal? Join Simpson the Owl (@RefDeskOwl) and his librarian friends for tips, tricks, and lessons learned from two years of promoting library services with an anthropomorphic mascot.

Type of Session: Lecture/Presentation

VLACRL

Presenters: Erin Wysong and Elizabeth Heitsch, University of Mary Washington

Thursday, 9/27/2018, 4:00pm - 4:45pm – Tidewater A, Main Level

Engaging With Museums and Teachers Through Virginia History Day

Virginia History Day is an annual competition that works with schools throughout the Commonwealth to encourage middle and high school students to create projects related to a theme from American History. Winners of the statewide contest travel to the National History Day competition. Traditionally, Virginia has not been a strong participant in History Day, but the new caretaker of the program, the Virginia Museum of History and Culture, is working to change that. Libraries and museums both have a role to play. Come to this session to hear about History Day, its themes and how museums and libraries can build on the day and extend the discussion of American history beyond the competition. Part of the session will be a brainstorming activity about how best to utilize the tools and resources provided by the History Day organization (especially related to 2019’s theme, Triumph & Tragedy in History) to incorporate history into your library and its existing programming.

Type of Session: Lecture/Presentation

Presenters: Christina Newton, Virginia Association of Museums; Christina Vida, Virginia Museum of History and Culture

Thursday, 9/27/2018, 4:00pm - 4:45pm – Allegheny A, Main Level

Library Construction and Campaigns: Evolution vs. Revolution

Attendees will have in-depth presentations on real projects from the people who led them through steady evolution or revolutionary outcomes! Panelists will share “war stories” of their communities and library needs; processes by which planning and public commitment were built; funding was secured; what went well or what went wrong; and ultimate triumph and celebratory fireworks! Panelists include: library directors; board members; planners/architects; funding sources and funding experts.

Type of Session: Panel Discussion

Presenters: Mary-Ellen Stumpf, Stumpf & Associates; James Tyler, Heritage Library Foundation Board Chair and Campaign Chair; Chandra McPherson, Heritage Public Library; Amy Nissenson, The Mary Morton Parsons Foundation; Gil Entzminger, Enteros Design

Thursday, 9/27/2018, 4:00pm - 4:45pm – Tidewater B, Main Level

Moving Beyond Storytime: Rethinking Preschool and Daycare Outreach

Want to provide more than just a typical storytime outreach for pre-schools and daycares? Explore strategies for identifying and partnering with organizations on a needs basis and providing non-traditional outreach and school readiness programs to sites. Explore STREAM-based outreach kits. Challenges and future opportunities will be discussed.

Type of Session: Lecture/Presentation

Presenter: April Watkins, Suffolk Public Library

Thursday, 9/27/2018, 4:00pm - 4:45pm – Tidewater D, Main Level

Racial Healing Through Diverse Stories: Who’s Doing This?

The W. K. Kellogg Foundation’s nationwide Truth, Racial Healing & Transformation (TRHT) initiative was launched in Virginia libraries through the ALA’s TRHT Great Stories Club and the Virginia Center for the Book’s TRHT Changing the Narrative project. Learn how your library could be involved in 2019.

Type of Session: Open Discussion/Forum

Presenters: Wini Ashooh, Central Rappahannock Regional Library; Joslyn Dixon, Prince William Public Library System; Jane Kulow and Sarah Lawson, Virginia Center for the Book

Thursday, 9/27/2018, 4:00pm - 4:45pm – Allegheny C, Main Level

The Value of Emotional Connection

Research shows that organizations able to make an emotional connection to customers have better long-term success. Often, loyal patrons are the ones who have a personal connection to libraries throughout their lifetime. In this session, we’ll explore why emotional connection is the most important part of a customer’s experience, with strategies to implement it at your library.

Type of Session: Lecture/Presentation

Presenter: Tara Franzetti, Richmond Public Library

Thursday, 9/27/2018, 4:00pm - 4:45pm – Colony C, Main Level

Whose Idea Was This Anyway?:

How to Pull Off a How-To Festival

Learn how a handful of JMRL librarians pulled together a How-To Festival featuring brief presentations and workshops from dozens of local individuals and community organizations, strengthening existing partnerships and developing new ones throughout the process.

Type of Session: Lecture/Presentation

Presenters: Heather Pehne and Elizabeth Rapp, Jefferson-Madison Regional Library

Thursday, 9/27/2018, 4:00pm - 4:45pm – Patriot Room, Main Level

Your Career Evolution Revolution

You're a public librarian and joining academia just Isn't Done. You've always been a special librarian, but "right-sizing" happened; now what? These leaps aren't impossible, but recognizing potential pitfalls will help. From tailoring resumes/CVs (bring yours, if you like!) to handling the new duties, join the discussion of mid-career library changes.

Type of Session: Lecture/Presentation

Presenters: Dora Rowe, Union Presbyterian Seminary; Rebecca A. Russell, James L. Hamner Public Library

Thursday, 9/27/2018, 4:00pm - 4:45pm – Colony B, Main Level

A Chrysalis Shopping Center Shell Space Emerges Into a New, Butterfly-like Library

Share Loudoun County Public Library's journey of discovery as they transformed a 30-year-old retail shell into a vibrant place of active learning, complete with innovative services that support workforce development and lift the human spirit. Everyone can spread their wings and soar at the new Sterling Branch!

Type of Session: Lecture/Presentation

Presenters: Chang Liu, Loudoun County Public Library; Melanie Hennigan and Julia Crawford, Grimm + Parker Architects

Thursday, 9/27/2018, 4:00pm - 6:00 pm – Colony D, Main Level

VIVA Users Group Meeting: Telling Our Story: How VIVA Libraries Demonstrate Value

Through a series of lightning talks, VIVA members will discuss the strategies they use in communicating library value. From data visualization and savings assessment to showcasing user stories and digital storytelling techniques, member institutions capture library impact and use nuanced approaches to communicate their work and value to students, faculty, and administrators. In addition to the lightning talks, VIVA will update attendees on consortium activities, vendors will provide brief updates on their VIVA-subscribed products through a game show-style format, and door prizes will be awarded.

VLACRL

Presenters: Alicia Willson-Metzger, Christopher Newport University; Anna Creech, University of Richmond; Beth Roszkowski, George Mason University; Kathy Evans and Andy Kulp, Shenandoah University; Hillary Miller, Virginia Commonwealth University; Rachel Maderik, Virginia Military Institute; Hong Wu, Reynolds Community College

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WILLIAM & MARY LIBRARIES PRESENTS A

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WITH LIBRARIAN OF CONGRESS



Dr. Carla Hayden

FRIDAY, SEPTEMBER 28 | 4:30 - 6 P.M.

Join us for a [Public Talk](#) with Dr. Carla Hayden HON '17, Librarian of Congress, at the [Commonwealth Auditorium in the Sadler Center | 200 Stadium Drive, Williamsburg, VA 23185](#)

Seating is first come, first served.

Dr. Hayden will discuss the role of libraries in today's society, the value of creating a culture of access, and her vision for the nation's library.



Thursday, 9/27/2018, 5:00pm - 6:00pm

BUSINESS MEETINGS:

- **Virginia Chapter of Special Libraries Association: Allegheny B, Main Level**
 - **Website Content Committee: Allegheny A, Main Level**
- **VLA Professional Associates Forum Focus Group: Allegheny C, Main Level**
 - **Diversity & Inclusion Forum: Tidewater B, Main Level**
 - **Librarians and Library Staff of Color Meetup: Location TBD**
- **Virginia Public Library Directors, Extrovert Lounge, Constitution Room, Main Level**

Thursday, 9/27/2018, 5:00pm - 6:00pm networking; 6:00pm – 8:00pm Dinner

Youth Services Business Meeting

Come join the VLA Youth Services Forum at The Hound's Tale, 515 Prince George Street. We will be networking with other Youth Services librarians and then you are welcome to stay for dinner (dutch treat) at 6pm.

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Thursday, September 27, 6:00pm - 8:00pm

DINE AROUNDS

Sign up today at:

<https://www.signupgenius.com/go/508054ca9a92ea6fe3-vladine>

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Thursday, September 27, 2018, 6:30pm – 8:00 pm, Tidewater A, Main Level

Escape into the Library!

Save on programming for multiple branches by creating a traveling escape room! First, spend up to 30 minutes trying to “Escape into the Library” in groups of six. Then learn how to duplicate this program for your system! Emily Correa from the Campbell County Public Library System will be on hand for questions, advice, and handouts about game flow, materials, and more.

THE SITUATION: You were accidentally locked in a storage room in your local CCPLS library. The library closes in 30 minutes, and you still haven't found anything on your To Read list! Solve the clues and collect books along the way to Escape into the Library!

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Thursday, September 27, 8:00pm - 10:00pm – Colony Room, Main Level

ALL-CONFERENCE SOCIAL

All-Conference Social: RADICAL REVELRY: AN 80s PARTY

Dust off your cassette tapes, break out your leg warmers, put on your favorite Members Only jacket, and get ready to go back in time with this year's totally awesome, super radical 80s-themed Social. Be one of the first 150 people to score a free drink ticket! Get in touch with your inner-electric youth and experience a night of carb-filled deliciousness and dancing to the greatest hits of the decade.

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Thursday, September 27, 10:00pm – Tidewater Rooms, Main Level

All-Conference After-Hours Trivia with Christian Zabriskie and Lauren Comito of Urban Librarians Unite

Lauren and Christian, the leadership team of Urban Librarians Unite, invite you to join us for a night of trivia on the edge. We will be asking the questions that you didn't know that you knew (and might not admit to knowing if your mom asked). There will be laughs, gasps, giggles, and gross-outs. Throughout your library career you have been picking up weird trivia every day, like lint, and it's time to make use of it. This is the night to celebrate your deep knowledge of odd, off-putting, and embarrassing information.

WiFi DETAILS

Network: Autograph_Conference

Password: SLIS@LSU

Thank you Louisiana State University for sponsoring VLA's WiFi for Conference Attendees!



FRIDAY SCHEDULE

Friday, September 28, 8:30am - 9:30am

Registration Packet Pick Up

Location: Outside the Virginia Room on the lower level of the Conference Center

Coffee and light breakfast will be served in the rear of the Exhibit Hall.

Friday, 9/28/2018, 9:30am - 10:15am – Tidewater A, Main Level

Beyond Black History Month: Integrating Contemporary African American Children’s Literature in the Library

Black Books Matter and African-American children deserve to see themselves in the books and programming of the library. Learn the tools to evaluate the inclusiveness of your programming; and find new black children’s and young adult literature. Leave with resources, booklists, ideas, and a renewed passion for diversity programming.

Type of Session: Lecture/Presentation

Presenters: J-Lynn Van Pelt, Friendship Public Charter School; Robin Gray, Southeast Academy; Monique Whitfield, Woodridge International Academy



9:30 AM - 10:15 AM

SESSION BLOCK 1

Friday, 9/28/2018, 9:30am - 10:15am – Tidewater C, Main Level

“You Say You Want a Revolution?”: Applying the Framework to an Information Literacy Course

In this session, Virginia Wesleyan librarians will present their experience taking an existing information literacy course and restructuring it to specific points of the ACRL information literacy framework.

Course design, use of open resources, and the effectiveness of partnering with other campus services will be presented.

Type of Session: Lecture/Presentation

VLACRL

Presenters: Sherry Matis and Stephen Leist, Virginia Wesleyan University

Friday, 9/28/2018, 9:30am - 10:15am – Colony B, Main Level

Beyond Traditional Libraries: An Exploration of Special Libraries

Take a look beyond a traditional library experience to that of special libraries. Interact with a panel of librarians from a selection of Virginia’s special libraries. Learn how to translate library and information skills to outside the traditional library sphere. Sponsored by the Virginia Chapter of the Special Library Association.

Type of Session: Panel Discussion

Presenters: Michelle L. Chrzanowski, NASA Scientific and Technical Information (STI) Program Support Services; Easter DiGangi, Portsmouth Public Library; Julie Beamer, United States Court of Appeals for the Fourth Circuit; Trish Little Taylor, retired corporate librarian; Christian Pascasio, Federal Reserve Bank, Richmond



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Friday, 9/28/2018, 9:30am - 10:15am – Liberty Room, Main Level

Consumer Health Resources: Reliable Resources for Finding Health Information for Patrons

Patients search online for health information but may not have the skills to evaluate the information they find. Directing patients to reliable sources of information is important so that patients make health decisions based on accurate and reliable information. Participants will learn how to find reliable health information written in language patients can understand. An emphasis will be on using Medline-Plus for finding health information. Participants will also learn to use SeniorNavigator, a local health resource. During the workshop, the instructor will demonstrate health resources available on the Community Health Education Centers (CHEC) website and ensure participants are familiar with CHEC as a source they can turn to for assistance in finding health information.

Type of Session: Workshop/Hands On

Presenter: Dana Ladd, Ph.D, Community Health Education Center, Tompkins-McCaw Library for the Health Sciences

Friday, 9/28/2018, 9:30am - 10:15am – Tidewater D, Main Level

Researching Textbook Costs at Randolph College

A librarian and an undergraduate student from a small liberal arts college present on their research into textbook costs. Over the summer of 2018, bookstore records and course schedules were used to assess the current cost of required textbooks for different majors at Randolph College.

Type of Session: Lecture/Presentation

VLA

Presenters: Stephen Krueger and Lewis Ward, Randolph College

Friday, 9/28/2018, 9:30am - 10:15am – Tidewater B, Main Level

Revolutionize Lives and Communities: How Public Libraries are Graduating Adults—Caps, Gowns & Bright Futures

Dropping out of high school has a high cost—to individuals and communities. Offering adults a second chance to earn their diploma through Career Online High School can offset ill effects. It's happening in Norfolk and Virginia Beach Public Libraries and 120+ others. Adults are graduating with an accredited high school diploma and career training; lives are being changed and communities transformed.

Type of Session: Panel Discussion

Presenters: Karen Radulovich and Monica Wilson, Gale, a Cengage Company; Representatives from Norfolk Public and Virginia Beach Public Libraries

Friday, 9/28/2018, 9:30am - 10:15am – Colony C, Main Level

STEM Programming: Making it Happen

We will discuss our Tech Tuesdays/Bailey Gaming programming—origins, objectives, highlights, and challenges— before opening a broad discussion of best practices on engaging teens with STEM programming, given knowledge and budget constraints. We won't be shy discussing failure and successes in our initial effort and encourage our audience to share as well.

Type of Session: Open Discussion/Forum

Presenters: Zachary Elder, Newport News Public Libraries; Erin Holden, Ferguson Enterprises

Friday, 9/28/2018, 9:30am - 10:15am – Piedmont A, Lower Level

Summer Starts in September! Plan to Expand Your Summer Reading to a Summer Learning Program

Libraries fill an important gap during the summer months and provide families access to summer learning opportunities that otherwise would not exist. The National Summer Learning Association recognizes that libraries are expanding their summer reading programs to more diverse summer learning programs. Carefully planned summer learning programs provide youth with life-changing experiences, so it is important to begin with the end in mind, establishing definite goals and steps to achieve them. This dedicated time and space will allow participants to begin to discuss quality standards for summer learning and to develop strategies to incorporate them into their summer outreach programs.

Type of Session: Workshop/Hands On

Presenter: Susie Ventura, National Summer Learning Association

Friday, 9/28/2018, 9:30am - 10:15am – Allegheny C, Main Level

Toy Story: How We Launched a Successful Toy Collection in Chesterfield County

Play. We all know how important play is to learning development and pre-literacy skills. Come learn about the choices we made in developing an education-based toy collection, why we made these choices, and how you too can launch a successful collection.

Type of Session: Lecture/Presentation

Presenters: Virginia Phelps and Margaret Howard, Chesterfield County Public Library

Friday, 9/28/2018, 9:30am - 10:15am and 10:30am - 11:15am – Allegheny A, Main Level

Buy It, Circulate It, Count It, Weed It, Repeat: Collection Maintenance and Weeding Made Simple

The benefits of regular collection maintenance are many, however libraries are rarely able to find time to fit regular collection weeding into their already hectic project schedules. In this two part session, participants will be given the tools they need to develop an easy to implement plan for ongoing collection maintenance.

Type of Session: Workshop/Hands On

Two-Session Workshop

Presenter: Karen Nelson, Suffolk Public Library

Friday, 9/28/2018, 9:30am - 10:15am and 10:30am - 11:15am – Allegheny B, Main Level

Mrs. Curie Makes a Discovery! Editing Wikipedia for Women in History

Using pages like Eleanor Roosevelt and Dr. Anita Newcomb McGee, we will ensure women are mentioned by appropriate names; referred to by their title; and include professional photographs. You will leave confident that you can change the representation of women in one of the most visible and referenced locations on the Internet.

Type of Session: Workshop/Hands On

Two-Session Workshop

Presenter: Sarah Anderson, ActioNet, Inc.

Friday, 9/28/2018, 9:30am - 10:15am - Colony Room A, Main Level

Reduce, Reuse, Reimagine: Sustainable Solutions for Community Programming

This workshop shares resources and creative solutions for providing environmentally conscious community programs. Leah Sherry, Executive Director of Turnip Green Creative Reuse in Nashville, TN, will facilitate a discussion around her organization's partnership with Nashville Public Library to provide zero waste programs for all ages and subject areas, and work with participants to implement these practices in their library branches.

Type of Session: Workshop/Hands On

Presenter: Leah Sherry, Turnip Green Creative Reuse, Nashville, TN



SESSION BLOCK 2

Friday, 9/28/2018, 10:30am - 11:15am - Tidewater D, Main Level

A Revolution in the Stacks? An Academic Library Re-Envisions the Value of the Print Collection

Instead of viewing legacy print collections as a burden, we will think anew about these collections as assets. Join us for a guided discussion on collecting, organizing, and displaying print materials to engage students and faculty. Participants will leave with ideas to make your print collection more meaningful and visible.

Type of Session: Open Discussion/Forum

VLCRL

Presenters: Luke Vilelle, Rebecca Seipp and Maryke Barber, Hollins University

Friday, 9/28/2018, 10:30am - 11:15am - Colony C, Main Level

Committing to a Long-Term Relationship: Library Advocacy Over and for the Long Term

Advocacy at the national level is a long-term process. It involves planning and commitment on a different scale and an understanding that the context of your issue will change over time. Once you have reached what you think of as your final goal, you are not finished—the task of maintaining what you have won is often a full-time responsibility. Join us to learn about one of ALA's long-term advocacy efforts and the perseverance needed to keep focused for the long term.

Type of Session: Panel Discussion

Presenter: Kathi Kromer and Megan Ortegon, ALA Washington Office

Friday, 9/28/2018, 10:30am - 11:15am - Piedmont A, Lower Level

Copyrights vs. Copywrongs: Introduction to Copyright for Library Staff

Learn the basics of copyright and how it affects libraries. We will discuss what can and can't be copyrighted, how long copyright terms last, what can be used with permission, and the special consideration afforded to libraries under copyright law.

Type of Session: Lecture/Presentation

Presenter: Cindy S. Church, The Library of Virginia

Friday, 9/28/2018, 10:30am - 11:15am - Colony B, Main Level

Easy Tech Tools for Long-Distance Bedtime Stories (Resources for Parents)

Know patrons who work late, are deployed, or live states away from their favorite young reader? Learn about and experiment with easy tech tools that can record their voice. Solutions for anyone who's ever asked, "How can I record a story for my grandchildren?" Here's how. We can show you.

Type of Session: Lecture/Presentation

Presenter: Lauren Mondala, Loudoun County Public Library

Friday, 9/28/2018, 10:30am - 11:15am - Tidewater A, Main Level

Have Exhibition, Will Travel!

Need something colorful and informative for your patrons? Want to create diverse programming to bring in new users? Using "Flora of Virginia" as an example, "Have Exhibition, Will Travel" will explore the traveling exhibitions created by the Library of Virginia, as well as other institutions, and the programming developed around the exhibitions. Created in 2014 by the Library of Virginia, the Flora of Virginia Project, and the Virginia Native Plant Society, "Flora of Virginia" has visited more than 30 venues throughout Virginia. One such venue, The Bluefield Branch of the Tazewell County Public Library, will be highlighted, as will the programming that was created in conjunction with the exhibit, and the logistics of getting one of these traveling exhibitions are shared. Discover how having a traveling exhibit at your library can be a jumping off point for developing creative programming that can involve many different people and organizations in your community.

Type of Session: Lecture/Presentation

Presenters: Lynne Bartlett, Tazewell County Public Library; Barbara Batson, Library of Virginia

Friday, 9/28/2018, 10:30am - 11:15am - Allegheny C, Main Level

Our Jefferson Cup Overfloweth

The 2018 Jefferson Cup Committee members will present personal favorites from some of the more than 100 titles received this year, as well as this year's Award and Honor books. There will be a door prize drawing!

Type of Session: Panel Discussion

Presenters: Members of the 2018 Jefferson Cup Committee

Friday, 9/28/2018, 10:30am - 11:15am - Patriot Room, Main Level

Re-Thinking Author/Library Collaborations: Now With 50% Less Frustration!

Librarian and debut author M.K. England (*The Disasters*, December 18 from HarperTeen) speaks from both sides of a partnership that seems like it should be natural, but often ends up a mess of conflicting goals and miscommunication. Turn local authors from an occasional partner into your greatest advocates!

Type of Session: Lecture/Presentation

Presenter: Megan England, Jefferson-Madison Regional Library

Friday, 9/28/2018, 10:30am - 11:15am – Tidewater B, Main Level

Revolutionary Library Career Paths

In the past, the career path of a librarian was guided by the idea of choosing between an academic or public library. This is no longer the case. Converse with several librarians about how they learned to leverage transferable skills, build communities of practice, and sustain flexible career paths.

Type of Session: Panel Discussion

Presenters: Lisa Dinkle, Radford University; Adrian Whicker and Shari Henry, Roanoke County Public Library System; Kerri Copus, Montgomery-Floyd Regional Library System

Friday, 9/28/2018, 10:30am-11:15am – Colony A, Main Level

LIGHTNING TALKS

10:30am

Trans-Inclusive Library Practices

This is a lightning talk on practical ways to support trans people in libraries. Some basic topics will be covered, including pronouns, legal names and gender markers, and nongendered language. We will also talk about ways to get more information, such as Safe Zone training and other existing resources.

Max Bowman, Stephen Krueger, and Erin White, Radford University, Randolph College, and Virginia Commonwealth University

10:40 am

Pros and Cons of a Library Gaming Center

Two recently renovated Fairfax County Public Library branches have video game centers with Xbox One and Playstation PS4 consoles. Staff at both branches has faced challenges and seen rewards from running gaming centers during the past year and a half. Join librarians Rebecca LaPlante and Caroline Labbe as they share tips and lessons learned on the logistics of successfully managing a gaming center.

Caroline Labbe and Rebecca LaPlante, Fairfax County Public Library

10:50 am

Friends With Benefits

We benefited from a new approach to Friends of the Library donations and you can too!

Sally Jones, Washington County Public Library

11:00 am

Libraries Call to Drug Epidemic

Like many places in our country, there is widespread drug overdose with serious, lethal and fatal consequences in Virginia. Libraries are called, and many have taken up the challenges on how to be part of the solution to this morbid epidemic. From information provision to arming staff with how to help during crisis: In seven minutes, I will provide birds' eye view of what libraries are doing and how our libraries can be part of the drug epidemic solution.

Abiodun Solanke, Graduate Library Student, University of North Texas

Friday, 9/28/2018, 10:30am - 11:15am – Tidewater C, Main Level

Revolutionize Your Project Process for Peer-Reviewed Writing Success — A Panel Discussion

New to project implementation or research and considering submitting an article to a peer reviewed journal? A panel with published library professionals and a journal editor will share examples and key preparation steps for project planning and article writing. We will highlight guidelines for survey, interview, or other human-interaction projects.

Type of Session: Panel Discussion

VLACRL

Presenters: Virginia Pannabecker, Virginia Tech; Sabrina Carnesi, Old Dominion University; K.T. Vaughan, James Madison University; Dora Rowe, Union Presbyterian Seminary and Lynda Wright, Randolph-Macon College

Friday, 9/28/2018, 10:30am - 11:15am – Liberty Room, Main Level

School Days: The Virginia Yearbook Project

An old high school yearbook can be a fascinating time capsule of memories, fashions, and cultural trends from the era of its creation. For people researching genealogy or history, however, yearbooks can also serve as valuable regional resources. Thanks to the efforts of the Library of Virginia's Library Development and Networking Division, you can now browse yearbooks online from high schools across Virginia through the Yearbook Digitization Project, funded by the Library Services and Technology Act. The collection currently includes 2,308 yearbooks from as early as 1912 to as recent as 1977, selected as the stopping point for copyright purposes.

Type of Session: Lecture/Presentation

Presenters: Rose Schooff and Sonya Coleman, Library of Virginia

LUNCH

Drag Storytime & Bingo/Networking Luncheon,

11:30 am – 1:00 pm

Colony Rooms D&E, Main Level

TICKETED EVENT

Learn some songs, hear stories, discuss book lists and win prizes with VLA at our Drag Storytime & Bingo luncheon! The ALA Office of Intellectual Freedom will be on hand to discuss ways you and your library can respond to opposition to diversity programming. \$33.

Please note your dietary preference on your registration form.

Tickets must be purchased before September 12.



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**FRIDAY
SEPTEMBER 28**



1:15 PM - 2:00 PM

SESSION BLOCK 3

Friday, 9/28/2018, 1:15pm - 2:00pm and 2:15pm - 3:00pm – Colony A, Main Level

From the Halls of VALLA: Using Strengths-Based Leadership to Develop Leaders on Every Level

Library staff members have the potential to be leaders. Identifying personality traits/characteristics and capitalizing on these can leverage your leadership strengths and the strengths of others to effectively carry out your library's mission and vision.

Type of Session: Workshop/Hands On

Two Session Workshop

Presenters: Ronda Clayton, Rockbridge Regional Public Library; Zachary Elder, Newport News Public Libraries; Rorie Fredrich, Liberty University; Barbara Jones, Williamsburg Regional Library; Joleen McInnis, Old Dominion University; Heather Simpson, Chesapeake Public Library

Friday, 9/28/2018, 1:15pm - 2:00pm – Tidewater A, Main Level

#TimesUp: Combating Sexual Harassment at the Service Desk

A recent survey of librarians noted that the majority of us have been sexually harassed by a patron. Librarianship can put us in a vulnerable position as we try to balance the call to provide exceptional service while also protecting ourselves from harassment. Front line staff and managers are invited to join in on this facilitated conversation about combating sexual harassment at the library.

Type of Session: Open Discussion/Forum

Presenters: Sarah Skrobis and Kayla Payne, Staunton Public Library

Friday, 9/28/2018, 1:15pm - 2:00pm – Tidewater B, Main Level

Fail Forum

Conferences are filled with success stories, events with stellar attendance, classes with excellent outcomes, and projects that revolutionized our services. What about our failures? What can we learn from initiatives that flopped, and how can we keep others from repeating our mistakes? Come prepared to discuss professional failures and lessons learned.

Type of Session: Open Discussion/Forum

Presenter: Katelyn Burton, Virginia Western Community College

Friday, 9/28/2018, 1:15pm - 2:00pm – Colony C, Main Level

Family Maker Lab: Intergenerational Programming in Makerspaces and Digital Media Labs

Learn about the importance of intergenerational programming and discover ways to adapt current Makerspace/Digital Media Lab programming to engage intergenerational groups.

Type of Session: Lecture/Presentation

Presenters: Rachel Sharpe and Jamie Carayiannis, Henrico County Public Library

Friday, 9/28/2018, 1:15pm - 2:00pm – Tidewater C, Main Level

Gooooaaal! An Analysis of Library Employees' New Years Resolutions Behavior

Only 8% of people achieve their New Years resolutions. While setting and achieving goals is a difficult endeavor, library employees are typically required to set professional goals annually. This study reveals key factors that are most correlated to goal-setting success and how organizations can utilize them to help their employees.

Type of Session: Lecture/Presentation

VLACRL

Presenters: Leo Lo and Amelia Anderson, Old Dominion University



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Friday, 9/28/2018, 1:15pm - 2:00pm – Allegheny B, Main Level

Outreach on the Margins

Outreach on the Margins will share experiences from community organizers and community members about how they view libraries, the importance of public spaces to marginalized communities, and how to expand a community presence beyond the library walls.

Type of Session: Panel Discussion

Presenters: Maya Castillo Morrison, Sakina Bennett and Christopher Rashad Green, New Virginia Majority

Friday, 9/28/2018, 1:15pm - 2:00pm – Liberty Room, Main Level

Starting From an Authentic Place: A Community Needs Analysis Workshop

So often library projects start with a spark of inspiration from an outside source. Too often the idea generation happens in a vacuum, but are you really planning in a way that is authentic to what your community really needs? Flip the script and learn how to start your project planning with an in-depth needs analysis. Bring a project or program you or your library is considering, and learn strategies for developing a needs assessment to better serve your community.

Type of Session: Workshop/Hands On

Presenter: Jennifer Brown, Suffolk Public Library

Friday, 9/28/2018, 1:15pm - 2:00pm – Tidewater D, Main Level

The Social Welfare History Image Portal: Social Reform, Revolution, and Re-Invention

Suffrage! Temperance! Immigration! Civil rights! Learn how an eclectic group of libraries, archives, and museums pooled some of their most intriguing ephemera to create the Social Welfare History Image Portal. This “networked vertical file” is a freely available online resource focused on the history of American social welfare and reform. The Image Portal was awarded the Center for Research Libraries 2018 Primary Source Award for Access, <https://www.crl.edu/focus/spring-2018>

Type of Session: Lecture/Presentation

VLACRL

Presenter: Alice Campbell, Virginia Commonwealth University Libraries

Friday, 9/28/2018, 1:15pm - 2:00pm and 2:15pm - 3:00pm – Colony B, Main Level

Curriculum Lab: Arts Integrated Visual and Information Literacy

In this session attendees will learn about Curriculum Lab, a series of workshops and exhibitions which use discarded library materials to teach, discuss, and support arts integrated visual and information literacy. Since the majority of today’s information comes from visual sources, developing creative new approaches is important for all ages.

Type of Session: Lecture/Presentation

Two-Session Workshop

Presenter: Jonathan Lee, Virginia Commonwealth University Libraries

Friday, 9/28/2018, 1:15pm - 2:00pm, – Allegheny A, Main Level

An MLIS for Virginia

Please join faculty from Old Dominion University to learn about plans to offer an Masters in Library and Information Studies in Virginia. As a part of systematic planning for the potential new program, we are seeking feedback and ideas from librarians, future employers, and future students. We are excited to share our plans but want to hear your ideas. What kinds of courses, practical experiences, and other learning opportunities should we include?

Type of Session: Open Discussion/Forum

Presenters: Sue Kimmel, Elizabeth Burns and Jeffrey Discala, Old Dominion University

FRIDAY
SEPTEMBER 28 ★ ★ ★
2:15 PM - 3:00 PM
SESSION BLOCK 4

Friday, 9/28/2018, 2:15pm - 3:00pm – Allegheny A, Main Level

HarperCollins Digital Adult Book Buzz

Streaming live from Facebook: Join the HarperCollins library marketing team for a digital book buzz! Come learn about all the exciting new reads your patrons will be clamoring for in the months ahead.

Type of Session: Lecture/Presentation

Presenters: Christopher Connolly, Virginia Stanley and Lainey Mays, HarperCollins Publishers

Friday, 9/28/2018, 2:15pm - 3:00pm – Colony C, Main Level

I Spy: Intellectual Freedom Issues at Your Library

Take a virtual tour of various library spaces and learn about issues that may be lurking in your library. From collections to displays and even public posting boards, you’ll discover how to locate spaces and practices which may raise intellectual freedom and privacy concerns for you and your patrons.

Type of Session: Panel Discussion

Presenters: VLA Intellectual Freedom Committee members

Friday, 9/28/2018, 2:15pm - 3:00pm – Allegheny B, Main Level

Inclusive Design: Architecture in Action

The presentation will define Accessible, Usable and Universal design and how to make libraries accommodating for everyone. Examples of barrier free solutions, way finding, operations, safety, and technology will be presented. Open discussion with participants will follow the presentation.

Type of Session: Panel Discussion

Presenters: Edward Lazaron, The Design Collaborative; Sara Lasseter, KSA Designs



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Friday, 9/28/2018, 2:15pm - 3:00pm – Tidewater D, Main Level

Levying Peace, Guiding Rebellion: Memorandum of Understanding Design with Communication Structuring to Enable Space to Shape Peace in the Workplace

The structure and concepts of a Memorandum of Understanding (MOU) with attention to different communication styles among staff applied to a library environment offer a framework to shape expectations for unifying diverse services with competing and, at times, rebellious priorities. Attendees will learn the use of an MOU as a declaration for civility.

Type of Session: Lecture/Presentation

VLACRL

Presenter: Andrew Pearson, Bridgewater College

Friday, 9/28/2018, 2:15pm - 3:00pm – Tidewater C, Main Level

Revolutionize Your Library by Integrating Student Assistants into Your Team

Is your library leanly staffed? Learn about how one library incorporated student assistants into its work teams while also supporting their staff development. Students bring a beneficial perspective to library projects and gain valuable work experience by being part of a team.

Type of Session: Panel Discussion

VLACRL

Presenters: Susan Erickson and Kat Williams, Virginia Wesleyan University

Friday, 9/28/2018, 2:15pm - 3:00pm – Allegheny C, Main Level

Poses with Picture Books

Poses with Picture Books incorporates yoga into storytime. It is the “Play” in Every Child Ready to Read as we retell the story with yoga poses that relate to the story; the children become the scenery and the characters. It engages children with books and literacy and provides grounding and mindfulness into their life. The program was developed as an outreach to an elementary school and was created with a special education teacher and school counselor to help students with anxiety issues but could be adapted for in-house programming or for outreach groups. The program seeks out books to empower children so they do not feel isolated with their feelings.

Type of Session: Lecture/Presentation

Presenter: Molly Link, Poquoson Public Library

Friday, September 28, 3:15 pm – 4:00 pm – Colony D & E, Main Level

VLA Business Meeting and Scholarship Basket Raffle

Each year at the VLA Scholarship Conference, we have a scholarship basket raffle to raise at least \$2500 for VLA Scholarships. The baskets are donated primarily by VLA members. Start planning your donation now! Having trouble thinking of a theme for your basket? Here are some ideas for inspiration:

- **The Pampered Librarian:** Bubble bath, bath salts, towels, candles, essential oils, a CD of meditative music, gift card to a local salon and/or for a massage.
- **Book Club in a Basket:** Some bestselling books, wine glasses, wine, gourmet snacks, and a gift card to local bookstore or Amazon.com.
- **Espresso Yourself:** Coffee and coffee sundries for the coffee lover.
- **Griller’s Delight:** Utensils, marinades, mitts, charcoal, cookbooks about grilling.
- **Did Someone Say Chocolate?:** Chocolates from around the country - or the world.
- **Aromatherapy Basket:** Essential oils for relaxation, energy, and healing. You can even add an infuser!
- **Teatime Basket:** Teas of different kinds and a small tea pot or antique teacups.
- **Gluten-Free Basket:** Gluten-free goodies for those who can’t tolerate gluten.
- **Sweet Nostalgia:** Classic candies that have been around for decades (Pop Rocks, Clark Bars, a candy necklace, gummy bears, etc).

Don’t feel like you can create a basket on your own? Put one together with co-workers from your library! Every single basket donation helps, so please consider giving this year. Don’t have the time or the funds to create a basket? Purchase a scratch-off lottery ticket for one the Lottery Ticket Trees we will raffle this year.

You can purchase raffle tickets in advance (<https://www.vla.org/2018-VLA-Scholarship-Tickets-PREPAY#/>) or at the Scholarship Booth during the conference. Hours are Thursday, September 27, 8:30 am - 5:00 pm and Friday, September 28, 9:00am - 2:00 pm. The Scholarship drawing will be held at the conclusion of the VLA Business Meeting on Friday afternoon; you do not need to be present to win. Your basket may be picked up by a colleague but must be claimed by 4:00 pm on Friday.

Questions? Contact VLA Scholarship Chair Michael Hibben at mhibben@roanokecountyva.gov.

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Constitution Room, Main Level

Stop here to get away from the chaos of conference. Charge your devices, avoid extroverts, dodge eye contact, and take time to decompress.



Heritage Room, Main Level

Pop in to take phone calls, make friends with strangers you haven’t yet met, strike up a conversation or just lounge around.

VLA CONFERENCES WOULD NOT BE POSSIBLE WITHOUT THE GENEROUS CONTRIBUTIONS OF THE FOLLOWING ORGANIZATIONS:

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CONFERENCE WITHIN A CONFERENCE

THURSDAY SCHEDULE

Thursday, 9/27/2018, 12:30pm - 1:15pm

Tidewater C, Main Level

The Revolution Will Need to be Maintained: Wrestling With Innovation in Library Practice

Presenters: Jeremy McGinniss, Liberty University; Joel Burkholder, Penn State York

Tidewater D, Main Level

Organic Outreach for Academic Libraries: Collaborating With Student Affairs Units to Reach College Students

Presenter: Kristen Shuyler, James Madison University

Thursday, 9/27/2018, 1:30pm - 2:15pm

Tidewater C, Main Level

Analytics Revolution! Using a Predictive Model to Measure the Libraries' Impact on Student Success

Presenters: Joleen McInnis, Lucinda Rush and Leo Lo, Old Dominion University Libraries

Tidewater D, Main Level

Viva La Revolution: Promoting Institutional Repositories Through Collaboration

Presenters: Marian Taliaferro, Natasha McFarland and Kristy Borda, College of William & Mary

Thursday, 9/27/2018, 2:30pm - 3:15pm

Tidewater D, Main Level

Understanding Your International Students' Expectations: Designing Library Collections and Outreach for Patrons From Around the World

Presenters: Jeff Prater and Karen Weis, Virginia International University

Tidewater C, Main Level

Too Much Jargon? Students Understanding of the Language of Information Literacy

Presenters: Andy Kulp and Rosemary Green, Shenandoah University

Thursday, 9/27/2018, 4:00pm - 4:45pm – Tidewater C, Main Level

Building Character: The Social Media RevOWLution at UMW Libraries

Presenters: Erin Wysong and Elizabeth Heitsch, University of Mary Washington

Thursday, 9/27/2018, 4:00pm - 6:00 pm – Colony D, Main Level

VIVA Users Group Meeting: Telling Our Story: How VIVA Libraries Demonstrate Value

Presenters: Alicia Willson-Metzger, Christopher Newport University; Anna Creech, University of Richmond; Beth Roszkowski, George Mason University; Kathy Evans and Andy Kulp, Shenandoah University; Hillary Miller, Virginia Commonwealth University; Rachel Maderik, Virginia Military Institute; Hong Wu, Reynolds Community College



FRIDAY SCHEDULE

Friday, 9/28/2018, 9:30am - 10:15am

Tidewater C, Main Level

“You Say You Want a Revolution?” Applying the Framework to an Information Literacy Course

Presenters: Sherry Matis and Stephen Leist, Virginia Wesleyan University

Tidewater D, Main Level

Researching Textbook Costs at Randolph College

Presenters: Stephen Krueger and Lewis Ward, Randolph College

Friday, 9/28/18, 10:30am - 11:15 am

Tidewater D, Main Level

A Revolution in the Stacks? An Academic Library Re-Envisions the Value of the Print Collection.

Presenters: Luke Vilelle, Rebecca Seipp and Maryke Barber,
Hollins University

Tidewater C, Main Level

Revolutionize Your Project Process for Peer-Reviewed Writing Success — A Panel Discussion

Presenters: Virginia Pannabecker, Virginia Tech; other panelists
to be announced

Friday, 9/28/2018, 1:15pm - 2:00pm

Tidewater C, Main Level

Gooooaa! An Analysis of Library Employees’ New Years Resolutions Behavior

Presenters: Leo Lo and Amelia Anderson, Old Dominion University

Tidewater D, Main Level

The Social Welfare History Image Portal: Social Reform, Revolution, and Re-Invention

Presenter: Alice Campbell, Virginia Commonwealth University Libraries

Friday, 9/28/2018, 2:15pm - 3:00pm

Tidewater D, Main Level

Levying Peace, Guiding Rebellion: Memorandum of Understanding Design With Communication Structuring to Shape Peace in the Workplace

Presenter: Andrew Pearson, Bridgewater College

Friday, 9/28/2018, 2:15pm - 3:00pm

Tidewater C, Main Level

Revolutionize Your Library by Integrating Student Assistants into Your Team

Presenters: Susan Erickson and Kat Williams, Virginia
Wesleyan University

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Thursday, September 27
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MELOS, Inc. is a purveyor of high quality library, school, and office furnishings. We can manage a project from inception to completion. Established in 1993, we are celebrating our 25th year in the industry and have serviced almost every city, county, and municipality in Virginia at one time or another and would be honored to serve as your library furnishings specialist.

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For more than 100 years, Mergent has been a leading provider of business and financial information on public and private companies globally. Mergent is known to be a trusted partner to academic and public libraries, as well as to corporate and financial institutions. Today we continue to build on a century of experience by transforming data into knowledge and combining our expertise with the latest technology to create new global data and analytical solutions for our clients. The Mergent business forms part of LSEG's Information Services Division, which includes FTSE Russell, a global leader in indexes.

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Midwest Tape is a full-service media distributor offering a wide variety of work-flow solutions, shelf-ready content, and customized services for our libraries. hoopla is a groundbreaking digital media service offered by your local public library that allows you to borrow movies, music, audiobooks, ebooks, comics, and TV shows to enjoy on your computer, tablet, or phone — and even your TV! With no waiting, titles can be streamed immediately or downloaded to phones or tablets for offline enjoyment later. We have hundreds of thousands of titles to choose from, with more being added daily. hoopla is like having your public library at your fingertips. Anytime. Anywhere.

BOOTH #611**NATIONAL NETWORK OF LIBRARIES OF MEDICINE****WWW.NNLM.GOV/SEA**

The National Network of Libraries of Medicine provides free classes on National Library of Medicine (NLM) resources like MedlinePlus and PubMed, among others, and also offers funding for health outreach projects. Stop by our booth for demos on NLM databases and for more information about conducting health information outreach in your community. For more information: www.nlm.gov/sea

BOOTH #601**NMS IMAGING****WWW.NMSIMAGING.COM**

NMS Imaging is proud to demonstrate two new microfilm scanners at this year's VLA, the microfilm production scanner FlexView and the new reader/printer replacement, the ST ViewScan 4. The FlexView is a hybrid between the powerful production units from nextScan and the convenient, easy to use ST Imaging scanners. It is capable of scanning up to 300 frames per minute with amazing accuracy. The fourth generation of award winning ViewScan microfilm scanners introduces updated hardware with all new PerfectView software. Using microfilm has never been easier. Learn more at VLA — Visit us at Booth 601.

BOOTH #207, 209**O'BRIEN ASSOCIATES****WWW.OBRIENASSOCIATES.COM**

O'Brien Associates has served schools and libraries in Virginia since 1953. Our goal is to be the best source for high-quality, high-interest classroom materials, library books, trade books, professional books, and staff development to meet the needs of today's librarians, teachers, administrators, media specialists, and students.

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Recorded Books is a leading provider of audio products and online services for the library market. Through its newly developed RBdigital app, Recorded Books offers the largest collection of exclusive, multi-access eAudio, as well as Audiobooks, Magazines, and eBooks from other publishers. In addition, the RBdigital family of products represents a variety of online educational and entertainment services, including online gaming, digital comics, language-learning programs, streaming video, and more.

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An industry leader in library automation and services, SirsiDynix has been providing library software solutions for more than 30 years. At SirsiDynix, we are committed to our library customers and the communities they serve. Together with libraries, we help communities thrive by connecting people with library resources that educate and inspire. Our commitment extends beyond software and technical support — it means genuine service, to our libraries and to the industry.

BOOTH #804
SPACE SAVER STORAGE SOLUTIONS
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At Spacesaver we recognize that to preserve and protect the variety of media our libraries now house and to ensure safe, convenient user access to the media collections, a specialized storage strategy must be developed. The flexibility to accommodate virtually any type of shelving system, cabinet or rack, and the development of numerous product innovations designed to provide user safety and enhance collection preservation have made Spacesaver the leader in library shelving and library display systems. Modern libraries have evolved from their traditional roles, and face the challenge of transitioning from simple book collections to multifunctional learning centers and community gathering places. Let us help with your space planning to meet your specific challenges!

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BOOTH #L-2
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The Library Corporation was established in 1974 with one purpose — to service libraries with advanced automation and cataloging solutions. Thousands of libraries rely on TLC to ease operations and stay ahead of the ever-growing technology curve. When you partner with TLC you're assured of product continuity, ongoing development and support, corporate stability, and customer service that is unmatched in the automation industry. TLC is the company you can depend on.

BOOTH #511
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T-Mobile offers mobile hotspot checkout programs for libraries.

BOOTH #405
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Transparent Language builds language-learning software in more than 110 languages for educational institutions, libraries, corporations, government organizations, and individuals. Working with language experts and native speakers around the world, Transparent Language is committed to helping millions learn new languages quickly, easily, and effectively.

BOOTH #210
UK SCHOOL OF INFORMATION SCIENCE
INFOSCI.UKY.EDU

The UK School of Information Science, a member of the iSchools, currently offers two master's degrees: a top-20 ALA-accredited program in Library Science (MSLS) and a program in Information Communication Technology (ICT). The MSLS program can be completed entirely online, and online students pay in-state tuition. Concentrations include health information, public librarianship, academic librarianship, youth services, information systems, and school librarianship. The ICT program is a residential program and includes concentrations in policy and regulation, technology and analytics, and health. MSLS students can begin in the fall, spring, or summer, and ICT students can begin in fall and spring.

BOOTH #203
UNCG LIS
LIS.UNCG.EDU

UNCG offers an ALA accredited Master's in Library and Information Studies that can be completed entirely online in a primarily synchronous distance format.

BOOTH #803
UNT DEPARTMENT OF INFORMATION SCIENCE

INFORMATIONSCIENCE.UNT.EDU

The Department of Information Science at the University of North Texas offers a Bachelor's degree in Information Science and Applied Technology, an accredited online Master's degree in Library or Information Science, and a PhD in Information Science. UNT-IS programs prepare professionals for careers in libraries, government agencies, corporations, information agencies, and law firms. Graduate academic certifications and school library certifications are also offered. Graduate academic certifications are available in advanced management in libraries and information agencies, archival management, digital content management, digital curation, data management, rural library management, leadership in professional development in technology for schools, storytelling, and youth services in libraries and information agencies.

BOOTH #605

VICOM
WWW.VICOM-CORP.COM

BOOTH #311

VIGIL NETWORKS, INC.
WWW.VIGILNETWORKS.COM

Vigil Networks is an IT company that specializes in IT services and support for libraries. This year we're showcasing a service that 1) enables WiFi branding, 2) requires patron acceptance of the library's AUP before accessing its WiFi, and 3) documents the number of users who connect to the library's WiFi.

BOOTH #503

VIRGINIA BEACH AND ALEXANDRIA PUBLIC LIBRARIES' TALKING BOOKS

Virginia Beach and Alexandria Libraries are part of a network of Virginia libraries providing services through the LOC National Library Service for the Blind and Physically Disabled (NLS). Stop by and learn how this federal program can help "print disabled" customers in your community.

BOOTH #505

VIRGINIA CENTER FOR THE BOOK
VAREADS.ORG

The Virginia Center for the Book works across the Commonwealth to unite communities of readers, writers, artists, and book lovers through year-round programs and partnerships. The Center recognizes the enduring power of literature, storytelling, and the book arts to engage in public dialogue and promote intercultural understanding. As a program of Virginia Humanities and an affiliate of the Center for the Book in the Library of Congress, the Center manages the Virginia Festival of the Book and a book arts studio in Charlottesville and also coordinates state-wide participation in Letters About Literature, Route One Reads, and other initiatives.

BOOTH #303

VIVA

The Virtual Library of Virginia (VIVA) is the consortium of nonprofit academic libraries within the Commonwealth of Virginia. Members include all of the 39 public colleges and universities, 32 private institutions, and the Library of Virginia. VIVA levels the academic playing field for Virginia by providing equal access to high-quality electronic resources to students at its member institutions and by facilitating resource sharing throughout the state.

BOOTH #407

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BOOTH #509

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VLA CODE OF CONDUCT

Virginia Library Association (VLA) values your attendance at VLA-sponsored events and is dedicated to providing a welcoming, safe, and supportive experience for everyone. VLA seeks to provide an environment in which diverse participants may learn, network and enjoy the company of colleagues in an environment of mutual respect.

We ask that all attendees abide by the
ALA Statement of Appropriate Conduct.



FOOD EVENTS



Purchasing a ticketed meal or the VLA Meal Plan?
Be sure to note your dietary preference on the order form.

WEDNESDAY ★ ★ ★

WEDNESDAY NIGHT SCHOLARSHIP & AWARD DINNER

(Tickets are \$55, must be purchased by September 12.)

The cost of your ticket includes the cost of your meal and support for the VLA Scholarship and Awards Program.

6:00 pm – 8:00 pm

THURSDAY ★ ★ ★

THURSDAY MORNING COFFEE AND LIGHT BREAKFAST

Sponsored by Longwood University, included with conference registration.

Virginia Room/Exhibit Hall, Lower Level, 9:00 am – 10:00 am

THURSDAY BOX LUNCH

(Tickets are \$17, must be purchased by September 12.)

Pick up in the rear of the Exhibit Hall, Lower Level, beginning at 11:30 am.

THURSDAY AFTERNOON COFFEE AND SNACK BREAK

Included with conference registration.

Exhibit Hall, Lower Level, 3:15 pm – 4:00 pm

THURSDAY ALL-CONFERENCE SOCIAL, OPEN TO ALL ATTENDEES

Sweet and savory offerings. The first 150 to arrive receive a ticket for a free glass of wine or beer at the entrance of the social.

Main Level, Colony Rooms, 8:00 pm – 10:00 pm

FRIDAY ★ ★ ★

FRIDAY MORNING COFFEE AND LIGHT BREAKFAST

Sponsored by Drexel University Online, included with conference registration.

Exhibit Hall, lower level, 8:30 am – 9:30 am

FRIDAY DRAG QUEEN STORYTIME & BINGO NETWORKING LUNCHEON

(Tickets are \$33, must be purchased by September 12.) Additional Bingo cards may be purchased for \$10 at the luncheon.

Main Level, Colony Rooms D&E, 11:30 am – 1:00 pm

VLA BUSINESS MEETING AND SCHOLARSHIP BASKET RAFFLE

Coffee, light refreshments

Main Level, Colony Rooms D&E, 3:15 pm - 4:00 pm



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DAILY SCHEDULE

WEDNESDAY

Free tours and other events in Williamsburg during the day.

4:00pm – 6:30pm Early Registration, Colony Room Foyer, Main Level

6:00 pm – 8:00 pm Annual Scholarship and Awards Banquet (\$55, must purchase in advance)

7:30 pm – ??? New Members Round Table Pub Crawl. Dutch treat.

THURSDAY

9:00 am Exhibit Hall opening; Registration and Packet Pick up. Coffee and light refreshments served in the Exhibit Hall.

10:00 am – 11:30 am Opening Session and Keynote Address with Kwame Dawes

11:45 am Box Lunch Pick up (\$17, must purchase in advance)

12:30 pm – 1:15 pm Concurrent Session Block 1

1:30 pm – 2:15 pm Concurrent Session Block 2

2:30 pm – 3:15 pm Concurrent Session Block 3

3:15 pm – 4:00 pm VLA/VLACRL Poster Sessions and Exhibit Hall Coffee Break

4:00 pm – 4:45 pm Concurrent Session Block 4

4:00 pm – 6:00 pm VIVA Users' Group

5:00 pm – 6:00 pm VLA Committee and Forum Business Meetings

6:00 pm – 8:00 pm Dine Arounds

8:00 pm – 10:00 pm All-Conference Social: RADICAL REVELRY: AN 80s PARTY

10:00 pm – 11:00 pm All-Conference After Hours Trivia

FRIDAY

8:30 am Registration and Packet Pick up. Coffee and light refreshments.

9:30 am – 10:15 am Concurrent Session Block 1

10:30 am – 11:15 am Concurrent Session Block 2

11:30 am – 1:00 pm Networking Luncheon/Drag Storytime & Bingo (\$33, must purchase in advance) or Lunch on Your Own

1:15 pm – 2:00 pm Concurrent Session Block 3

2: 15 pm – 3:00 pm Concurrent Session Block 4

3:15 pm – 4:00 pm VLA Annual Business Meeting and Scholarship Raffle Drawing

