

**CONFERENCE AT A GLANCE #2017VLA
WEDNESDAY AND THURSDAY
OCTOBER 11 & 12, 2017**

WEDNESDAY, OCTOBER 11, 2017 (GBR-A, -B, -C) = Granby Ballroom A, B, C, D, E (MB) = Main Ballroom

6:00 pm - 8:00 pm SCHOLARSHIP AND AWARDS BANQUET (\$55, must purchase in advance), 3rd Floor Granby Ballroom

8:00 pm - ??? New Members Round Table Sips & Sweets of Norfolk. Dutch treat.

THURSDAY, OCTOBER 12, 2017

9:00-10:00 AM	(MB) Main Ballroom-Exhibit Hall, 4 th Floor	Registration Packet Pick up, Coffee, Exhibit Hall Ribbon Cutting
9:00-11:30 AM	(MB) Main Ballroom-Foyer, 4 th Floor	Book Sales for <i>Hidden Figures</i> and <i>The Steep and Thorny Way</i>
10:00-11:30 AM	(GRB), 3 rd Floor	Opening General Session: Welcome and Keynote Address by Margot Lee Shetterly
11:30 AM-12:15 PM	(MB) 4 th Floor Exhibit Hall (MB) 4 th Floor Exhibit Hall	Book Signing in Booth 308 with Margot Lee Shetterly Box Lunch Pick-up (\$17 must be paid in advance)
11:45 AM-12:15 PM	Momentum 1, 3 rd Floor Energy 1, 3 rd Floor	VALL Business Meeting VLACRL Business Meeting
12:30-1:15 PM	(GBR-C), 3 rd Floor Fraim Center for Excellence, 4 th Floor Momentum 2 & 3, 3 rd Floor (GBR-A), 3 rd Floor (GBR-B), 3 rd Floor Fusion, 3 rd Floor (GBR-E), 3 rd Floor Momentum 1, 3 rd Floor Energy 1, 3 rd Floor Energy 2, 3 rd Floor (MB) Salon H, 4 th Floor	Crafting Effective Descriptions for Print, Social Media, and the Web It's Not Contagious: Connecting with Customers who have Mental Health Problems Library Promotion 101 Public Library Collection Management Discussion Forum Serving the Underserved: A Year of Diversifying Our Youth Programs and Outreaches Escape from the Restricted Session, a Library-Themed Escape Room Jefferson Cup Award Winners Spotlight: Cat Winters Successful Strategies for Seeking an Academic Library Position Librarians as Guests in the Classroom: Making the Most of a One-Shot Librarians as Academic Advisors Lightning Talks
1:30-2:15 PM	Fraim Center for Excellence, 4 th Floor (GBR-E), 3 rd Floor (GBR-C), 3 rd Floor (GBR-B), 3 rd Floor (GRB-A), 3 rd Floor Fusion, 3 rd Floor Momentum 1, 3 rd Floor Momentum 2 & 3, 3 rd Floor Energy 1, 3 rd Floor	Building Bridges to the Future: Strategic Planning Using Four Frame Analysis Cataloging Comics Kaleidoscope Sensory Storytimes for Preschool Children with Special Needs Tinkering with Tinkercad: A Beginner's Guide to Creating 3D Printer Designs But Do You Have a Free Bus Pass? Building Bridges and Opportunities for Job Seekers through Partnering Designing + Coordinating a Volunteer Program Memory Labs – Helping your Patrons Preserve their History One for All...All for Kids Respect My Authority: Positioning Expertise, Authority, and Trustworthiness in Source Evaluation

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2:30-3:15 PM	Energy 2, 3 rd Floor (MB) Salon H, 4 th Floor (GBR-A), 3 rd Floor (GBR-D), 3 rd Floor Fusion, 3 rd Floor (GBR-E), 3 rd Floor (MB) Salon H, 4 th Floor (GBR-C), 3 rd Floor (GBR-B), 3 rd Floor Momentum 2 & 3, 3 rd Floor Momentum 1, 3 rd Floor Energy 1, 3 rd Floor Energy 2, 3 rd Floor	Digging Deeper into Text and Data Mining Public-Academic Library Directors Mixer Build a Better Mousetrap – Write a Cover Letter to Get You to the Interview Cradle to Grave Intellectual Freedom: NEW, IMPROVED, and BACK by POPULAR DEMAND What The Tech is This? Teen Tech Tutors & Senior Tech Users Out at the Library: Moving from Library Curated Programming to Community Curated Programming Outward Bound: Moving Away from the Desk Model The Drop: Automated Materials Handling We Need Diverse Children's Books! Going Rogue – Doing Away with a Library Summer Reading Log Funding Professional Development: Getting a Bigger Bang for Your Buck How Do We Keep Faculty Engaged when They Aren't Visiting the Library? Search, Search, and Research: Developing a Research Skills Study Hall for Incoming Students Coffee and Snack Break in the Exhibit Hall First-time Event: Combined VLA and VLACRL Poster Sessions "You Don't Look Like a Librarian:" Decoding Microaggressions in the Library Environment Teen Murder Mystery by TACO (Teen Advisory Creative Organization)
3:15-4:00 PM	(MB) 4 th Floor	Trials and Tribulations of Running a Video Game Lab
4:00-4:45 PM	(MB) Foyer, 4 th Floor (GBR-D) 3 rd Floor Fram Center for Excellence, 4 th Floor (MB) Salon H, 4 th Floor (GBR-E), 3 rd Floor Momentum 2 & 3, 3 rd Floor Fusion, 3 rd Floor Energy 2, 3 rd Floor (GRB-C), 3 rd Floor (GBR-B), 3 rd Floor (GBR-A), 3 rd Floor Energy 1, 3 rd Floor Momentum 1, 3 rd Floor	Building a Public 3-D Printing Service One Layer at a Time Building Bridges to the Community by Building Better Libraries Challenge Proof Your Collection Policy It's Not You, It's How You Interview Library as Lifeboat: How the Local Library Supports Local Emergency Response Efforts Mindfulness in the Library: A Bridge to Sanity Richmond Public Library, a System that is Breaking Out of the Library Box The Prepared Mind: Enhancing Creativity in Academic Librarianship Virtual Library of Virginia (VIVA) More than Making Do: Innovating Amidst Budget Cuts
4:00-6:00 PM	(GBR-A), 3 rd Floor	BUSINESS MEETINGS: Website Content Committee
5:00-6:00 PM	(GBR-B), 3 rd Floor (GBR-C), 3 rd Floor Fusion, 3 rd Floor Energy 2, 3 rd Floor Energy 1, 3 rd Floor Norfolk Tap Room Slover Library Room 640	BUSINESS MEETINGS: Collections and Technical Services Forum BUSINESS MEETINGS: VLA Professional Associates Forum BUSINESS MEETINGS: Diversity & Inclusion Forum BUSINESS MEETINGS: Virginia Public Library Directors (VPLDA) Old Dominion University Student & Alumni Gathering Youth Services Forum Networking Get Together Friends of Bill Meeting DINE AROUNDS
6:00-7:00 PM	(GBR), 3 rd Floor	ALL-CONFERENCE SOCIAL
6:00-8:00 PM		HIDDEN FIGURES SCREENING
8:00-10:00 PM		
10:00-12:15 AM	Fram Center for Excellence, 4 th Floor	