

2025 Annual Conference Virginia Library Association



Sponsor Opportunities

October 1-3, 2025
Richmond Marriott
500 E Broad St, Richmond, VA 23219



Sponsorship Opportunities



Sponsor Benefit	Availability and Cost
Coffee Sponsor	One available - \$5000
Session Room Sponsor	11 available - \$500
Book Award Sponsor	3 Available - \$1500
Badge Sponsor	One available - \$2500
Lanyard Sponsor	One available - \$500
Elevator Wrap	4 available - \$2500
Hotel key card holder	One available - \$2500
Wayfinding sponsor	One available - \$2500
Parking sponsor	One available - \$3500
App sponsor	One available - \$5000
Lounge sponsor	One available - \$2500
Participation in exhibit hall passport	9 available - \$1,500
Happy Hour sponsor	One available - \$2500
Drink ticket sponsor	2 available, 100 tickets each - \$5000

Sponsorship Opportunities



Sponsor Benefit	Availability and Cost
Lunch sponsor	2 available - \$2500
Award/Scholarship reception sponsor	One available - \$7500
Food truck sponsor	One available - \$1000
Wi-Fi sponsor	One available \$1500
Conference communications sponsor	One available - \$2500
AV sponsor	4 available - \$1500
Entry unit	One available - \$5000

Additional Benefits

All sponsors of the above options will receive:

- Their logo (200x200 px) displayed on the sidebar of the VLA website from the time of payment to October 4, 2025.
- Their logo on the sponsor recognition page in the VLA conference app.
- Their logo on the sponsor recognition slide in the conference slideshow to be displayed throughout the conference opening session and closing session.
- Logo inclusion on the sponsor appreciation page in the digital City Guide for attendees.
- Sponsor appreciation in a post conference email to attendees.
- Sponsor recognition in a social media post on Facebook and Instagram.

Attendee List



Details

As an exhibitor, you are able to purchase a conference attendee list. VLA will provide a list of attendee names, organizations, and email addresses to the Contact Name listed.

Please note: Attendees will have the opportunity to opt-out of this list. VLA cannot guarantee the list will represent ALL attendees.

Cost: \$250

