



2024 Annual Conference Vendors and Sponsors

October 16-18, 2024

Norfolk Waterside Marriott

235 E Main St, Norfolk, VA 23510

Table of Contents

VLA 2024 Conference



1

Table of Contents

2-3

Getting There, Hotel, Parking, and Local Transportation

4-5

Thursday and Friday Schedules

6

Exhibit Hall Information

7

Move In/Load Out Schedules

8

Attendee List

9-11

Restaurant Guide

Getting There

Amtrak (NFK)

Harbor Park, lot D, 280 Park Ave. (1-mile walk or Tide stop: Harbor Park Station to MacArthur Square Station, 1 block from the Norfolk Waterside Marriott)

Three morning/early afternoon departures and three afternoon/evening arrival times. Free parking.

www.amtrak.com/stations/nfk

Bridges and Tunnels

Most bridges and tunnels are free, but rush hour traffic can be worse on the Hampton Roads Bridge Tunnel. The Downtown and Midtown tunnels are managed by Elizabeth River Tunnels and there is no toll plaza.

They accept E-ZPass for the lowest rates or you can register to pay-by-plate at their website: www.driveert.com. Within four days of a trip, unregistered motorists can pay at the website through "Missed A Toll" to pay online for travel expense reimbursement, not wait for a statement, or want to avoid the tolling administrative fees of a rental car company.

Parking

Norfolk Waterside Marriott On-Site Parking

Valet daily: \$20; valet hourly: \$1.50

Main Street Garage

230 E. Main St. (connected to the hotel by a walkway) Daily \$13

The garage entrance is on Atlantic St.

Nearby off-site parking includes the Waterside Garage (behind the hotel) and other downtown garages. Daily cost: \$13

Charging stations at Waterside Garage, The Main Hotel, Fountain Park, and listed at www.norfolk.gov/442/Parking



Hotel and Conference Center

Our hotel and conference center is the Norfolk Waterside Hotel, a Marriott property, located at 235 E Main St, Norfolk, VA 23510.

Local Transportation

Paddlewheel Ferry

HRT runs three Paddlewheel Ferry boats between Waterside in Downtown Norfolk and across the Elizabeth River to Portsmouth with stops at High Street and North Landing. All HRT vehicles, except light rail, are equipped with electronic fare boxes. Fare boxes accept cash, coins and GoPasses, but cannot make change. Tickets are also available at Visit Norfolk, 232 East Main St. (across the street).
www.gohrt.com/fares

Tide Light Rail

The Tide Light Rail extends 7.4 miles from the Eastern Virginia Medical Center complex east through downtown Norfolk (the closest station is MacArthur Square) to Newtown Road at the border of Virginia Beach. Buy a trip or day pass at any Tide station vending machine (cash, credit, or debit) or online (for the Tide only) before boarding. HRT's GoPass allows you to ride all HRT vehicles as many times as you want within a single day.
www.gohrt.com/routes/light-rail/

Getting Around

F.R.E.D. (FREE RIDE EVERY DAY)

For a lift Downtown, just give F.R.E.D. a call at 757-478-7233. This FREE battery-operated, people mover is available to riders aged 8 and up Tuesday - Thursday 11AM - 8:30PM; Friday - Saturday 11AM - 11:30 PM.

www.downtownnorfolk.org/go/fred

Lime E-Scooters

It's easy to scoot! To find a Lime near you, download and open the Lime app through Google Play or the Apple App Store. Pedego Norfolk at 223 E. City Hall Ave offers electric bike rentals for downtown, trails, and beyond.



Thursday Schedule

October 17, 2024

**OFFICIAL EXHIBIT HALL HOURS ARE
9:00 AM - 5:00 PM.**

9:00 AM

Exhibit Hall Ribbon Cutting

10:00 -
10:30 AM

Opening General Session and Keynote
Address by Megan Lotts

12:00 -
1:00 PM

Box Lunch Break

1:00 -
1:45 PM

Conference Session Block 1

2:00 -
2:45 PM

Conference Session Block 2

2:45 -
4:00 PM

All-Conference Refreshment Break

4:00 -
4:45 PM

Conference Session Block 3

5:00 -
6:00 PM

VLA Forum Business Meetings

5:30 -
6:30 PM

VLA Vendor Reception

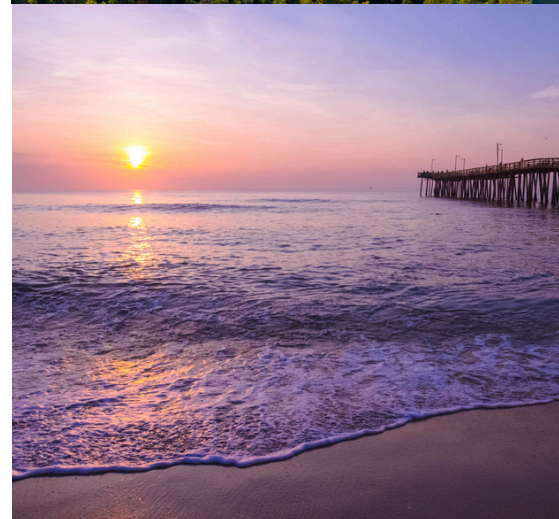
6:00 -
8:00 PM

Dinner Hours

8:00 -
10:00 PM

All-Conference Social

“The total amount of non-conflict time in exhibit hall gave attendees enough time to spend browsing the aisles or talking with vendors.”
-2023 Vendor Review





Friday Schedule October 18, 2024

THE EXHIBIT HALL WILL OFFICIALLY CLOSE AT NOON.

9:00 –
9:45 AM

Conference Session Block 1

10:00 –
10:45 AM

Conference Session Block 2

11:00 –
11:45 AM

Conference Session Block 3

12:00 –
12:45 PM

Buffet Lunch

1:00 –
1:45 PM

Conference Session Block 4

2:00 –
3:00 PM

Raffle Drawing and Closing Session with
George M. Johnson

Important Information

In an effort to provide more traffic to the exhibit booths, VLA will provide a box lunch to all registrants in the Exhibit Hall on Thursday, from 11:45 AM – 1:00 PM.

We will provide non-conflict time on Thursday afternoon, and again on Friday morning.

On Friday morning we will offer coffee in the Exhibit area from 8:30 AM – 9:00 AM.

All refreshments will also be served in the Exhibit Hall.

Exhibit Hall Information

Booth Information

Specs:

- 10 feet wide x 8 feet deep; includes carpet.

Includes:

- Pipe and drape
- One 6' table with skirt and two chairs
- Complimentary WiFi
- One wastebasket

Other Information:

- Electricity must be ordered from the hotel. Order forms were included with Vendor Packets sent to you by Hollins, Inc, our show decorator.
- VLA will provide a box lunch for one Booth Representative on Thursday.
- Booth Representatives are welcome to attend conference sessions.
- Each booth can have up to 4 booth representatives.
- Vendors will be able to load in starting at 5:00PM on Wednesday, October 16.
- VLA will provide a box lunch for one Booth Representative on Thursday. Deadline to purchase additional lunches has passed. Page 9 of this document has a local restaurant guide. Lunches will be delivered to your booth after the 1:00PM concurrent sessions begin. No need to leave your booth!

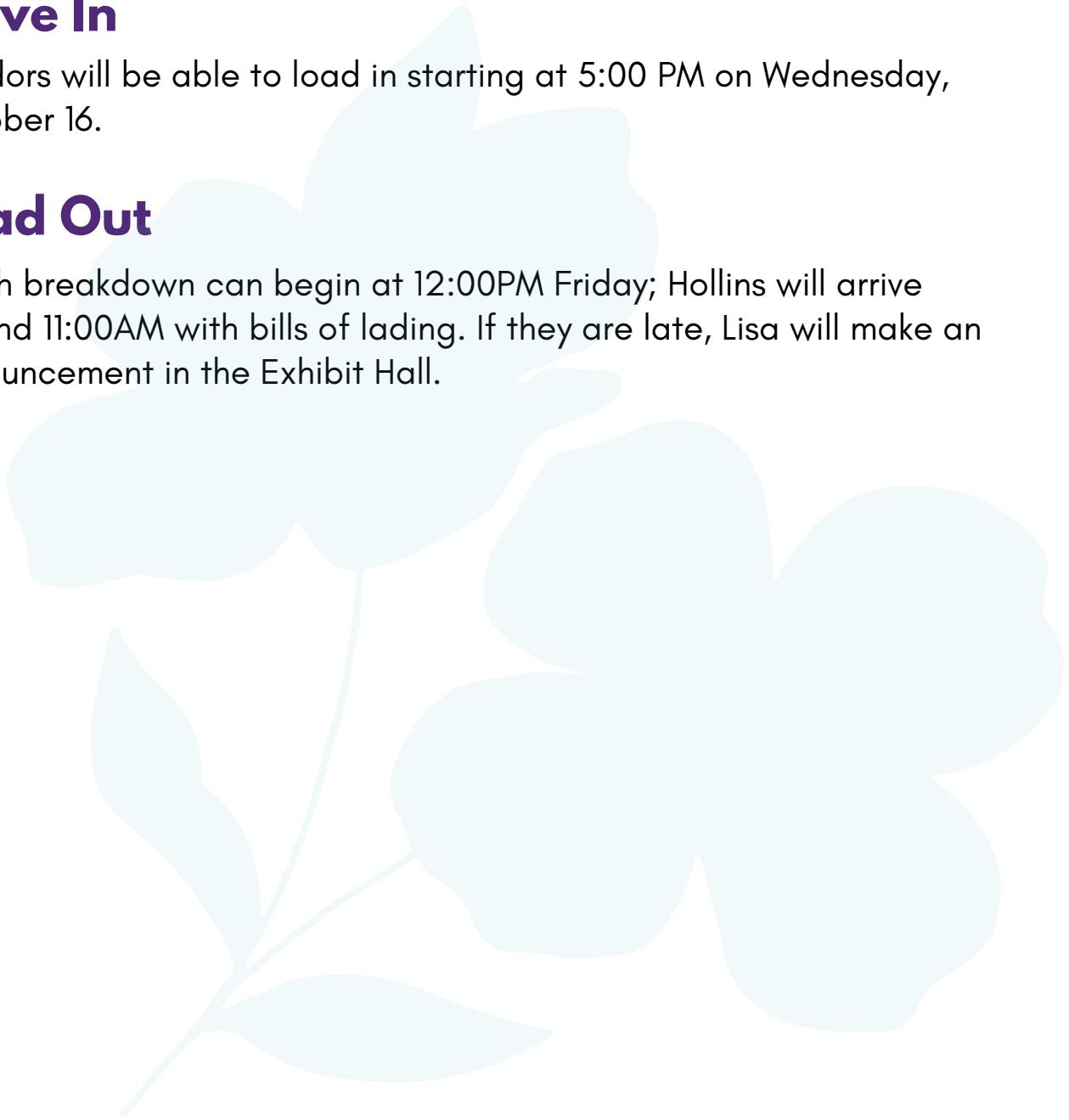
Move in/Load Out Schedule

Move In

Vendors will be able to load in starting at 5:00 PM on Wednesday, October 16.

Load Out

Booth breakdown can begin at 12:00PM Friday; Hollins will arrive around 11:00AM with bills of lading. If they are late, Lisa will make an announcement in the Exhibit Hall.



Attendee List

Details

As an exhibitor, you are able to purchase a conference attendee list. VLA will provide a list of attendee names, organizations, and email addresses to the Contact Name listed.

Please note: Attendees will have the opportunity to opt-out of this list. VLA cannot guarantee the list will represent ALL attendees.

Cost: \$250. Scan the QR code to purchase.





Norfolk Restaurant List

Highlighting BIPOC & LGBTQIA+ restaurants in Norfolk. Please consider these options as conference breakfast alternatives, as VLA is unable to provide breakfast in the exhibit hall. Call for reservations for large party.

This list is courtesy of the VLA LGBTQIA+ Forum and the VLA Librarians of Color Forum.

Restaurants In Norfolk

Restaurants

Alkaline

742 W 21st Street
Norfolk, VA 23517
757-395-4300
Asian-owned restaurant
Japanese cuisine

Be A J Juice Bar

3016 E Princess Anne Road UNIT B
Norfolk, VA 23504
757-524-5807
Black-owned restaurant
Juice & smoothie bar

Brothers Norfolk

300 Monticello Avenue
Norfolk, VA 23510
757-937-2789
Black-owned restaurant
American cuisine

Crave Bakery + Coffee Bar

200 College Place
Norfolk, VA 23510
757-904-1411
Black-owned restaurant
Coffee shop

E's EATS & GRUB

880 N. Military Highway
Norfolk, VA 23502
757-937-0118
Black-owned restaurant
Soul food restaurant

General Public

147 Granby Street
Norfolk, VA 23510
757-937-8064
Black-owned restaurant
American cuisine

Luna Maya

2010 Colley Avenue
Norfolk, VA 23517
757-622-6986
Latina-owned restaurant
Latin American cuisine

Major Phillie Cheesesteaks

345 Granby Street
Norfolk, VA 23510
757-937-2423
Black-owned restaurant
American cuisine

MJ's Tavern

4019 Granby Street
Norfolk, VA 23504
757-648-8942
LGBTQIA+ owned
Gay bar

Oro Azteca Mexican Restaurant

8001 Hampton Boulevard
Norfolk, VA 23505
757-423-0325
Latino-owned restaurant
Mexican cuisine

Restaurants In Norfolk

Restaurants

PJay's Kitchen

323 Granby Street
Norfolk, VA 23510
757-937-5177

Black-owned restaurant
American cuisine

Rajput Indian Cuisine

742 W 21st Street
Norfolk, VA 23517
757-625-4634

Asian-owned restaurant
Indian cuisine

Republic

437 Granby Street
Norfolk, VA 23510
Black-owned restaurant
American restaurant & cocktails

Saffron Indian Bistro

420 Monticello Avenue #170
Norfolk, VA 23510
757-321-7005

Asian-owned restaurant
Indian cuisine

Sweet Jams Cafe

1146 Church Street A
Norfolk, VA 23504
757-222-9526

Black-owned restaurant
Soul food restaurant

Thai Best Cuisine

8401 Hampton Boulevard #11
Norfolk, VA 23505
757-489-8119

Asian-owned restaurant
Thai & Vietnamese cuisine

Todd Jurich's Bistro

150 W Main Street
Norfolk, VA 23510
757-622-3210

LGBTQIA+ owned restaurant
Bistro with southern flare

Volcano Sushi & Asian Bistro

339 W 21st Street
Norfolk, VA 23517
757-683-2688

Asian-owned restaurant
Sushi restaurant

Ya Ya Asian Gourmet House

109 College Place
Norfolk, VA 23510
757-282-6688

Asian-owned restaurant
Asian wok eatery

Yendidi

5800 Chesapeake Boulevard
Norfolk, VA 23513
757-995-1988

Black-owned restaurant
Ghanian & West African cuisine