



PUTTING FIND IT VIRGINIA TO WORK



AT WORK

- Employee development (emotional intelligence, time/project management)
- Skill development (social media, leadership, public speaking)
- Career builders (resume and cover letter writing, job searches, interview skills)
- Legal (templates for invoices, leases, incorporation, contracts)



AT SCHOOL (HOME OR PUBLIC)

- Research Databases
- Teacher Support (planning, content, preparation)
- Language Learning (including American Sign Language)
- Enrichment through online, self-paced classes from physics to pottery
- Recreational and Academic Reading (eAudio, eBooks, magazines & video)
- Career Preparation (resumes, tutorials, blogs)



AT THE LIBRARY

- Readers' Advisory Support
- Legal Forms
- Employee Development (emotional intelligence, time/project management)
- Reference Support (research databases for all ages)
- Program Ideas (Career, Technology Teaching, Lifelong Learning)
- Engaging children on public computers (Early Learning)



AT HOME

- Recreational Reading (books, magazines, audiobooks)
- Personal Research (health, legal, large consumer purchases)
- Hobbies (cooking, crafting, mechanics, woodworking)
- Lifelong Learning (languages, technical skills, cultural arts)

MARKETING FIND IT VA

- Scan the QR Code below for access to tip sheet templates.
- Customize tip sheets for public distribution with your logo and resources.
- Feature social media posts about various Find It Virginia products.
- Get invited to civic groups to demonstrate products (Rotary, Kiwanis, Junior League, faith communities, PTA).
- Brainstorm communities that would benefit from these resources and network for a connection (chambers of commerce, homeschool groups).
- Ensure staff know the function and capacities of all products.
- Place direct links to resources on public computers.
- Post tip sheets in computer carrels and bathroom stalls.

