VLA-ACRL Conference Within a Conference Rubric for Proposals 2024

	0 - Ineffective	1 - Effective	2 - Highly Effective
Fit	The proposal does not seem like a good fit for the session type selected.	The proposal is probably a good fit for the session type selected, but it is not clear or there is not enough information.	The proposal is a clear fit for the session type selected.
Clarity	The learning outcomes and/or goal of the proposal is unclear.	The learning outcomes and/or goal of the proposal are clear but could be more cohesive or realistic.	The learning outcomes and/or goal of the proposal are clear, cohesive, and realistic.
Relevance	The topic is not relevant to the conference theme, academic librarians, or libraries. The topic is too narrow or broad.	The topic is relevant to the conference theme, or academic libraries and librarians but is too narrow or broad.	The topic is relevant to the conference theme, or academic libraries and librarians.
Appeal	The proposal does not provide new information and/or is an overdone or old topic and/or would not appeal to academic librarians.	The proposal provides new information on a current or trending topic but not in an innovative way or would not appeal to academic librarians.	The proposal clearly explores a current or trending topic in an innovative way and would appeal to academic librarians.

Fit: The proposal seems like a good fit for the type of session selected (45-minute session, lightning talk, poster session, round table session), such as the amount of time needed to cover the topic or discussion effectively.

Clarity: The learning outcomes and goals of the presentation are clear, cohesive, and realistic.

Relevance: The topic is relevant to the conference theme, or academic librarians and libraries, and is not too narrow or broad.

Appeal: The topic is being explored in an innovative or new way that would appeal to audience members (academic librarians).